

fimecc

— Finnish Metals and Engineering
Competence Cluster



Demo Booster Demokiihdytin

New service for rapid demo
production and testing

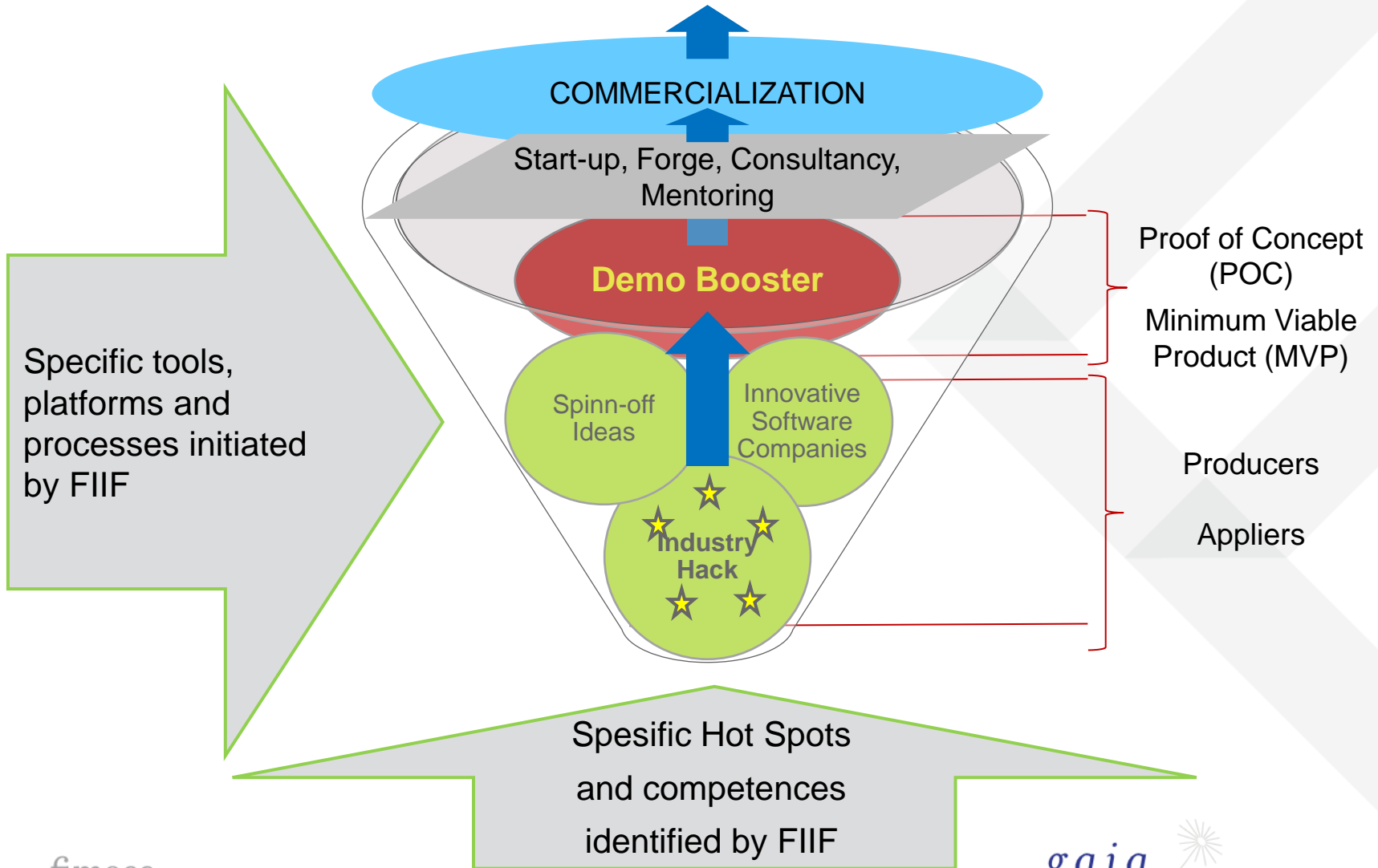
9.2.2015

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Motivation behind the Demo Booster

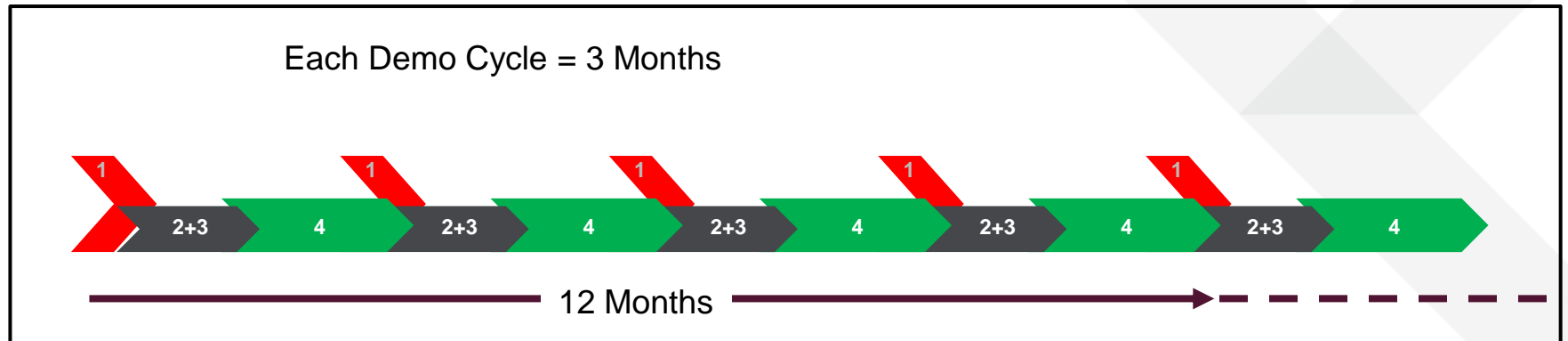
- ▶ Superior user experience and intelligent systems are crucial factors providing **order winning value for end customers**
- ▶ Industrial internet solutions provide not only smart applications but produce, interconnect and analyze data in **integrated device systems** over the internet
- ▶ Software plays a vital role in this development. It both creates new smart applications and **facilitate agile development cycles** which exceed dramatically the speed of a conventional waterfall process flow chart logic
- ▶ There is a need to develop and implement practical cooperation methods that integrate industry and software enterprises into an **agile, interactive and innovative ecosystem: a fast track from minimum viable products specs to POC**

Positioning of the Demo Booster



Process Description – Macro Level

- ▶ Minimum commitment: 6 months period: twice a three month demo cycle
- ▶ Each **Demo Cycle** includes four steps
 - Step 1: **Demo Pop Up (MVP)**
 - Step 2: **Demo Show & Evaluation (POC)**
 - Step 3: **Demo Pitch**
 - Step 4: **Demo Run**



Targeted schedule

I. Demo Booster process development 1-3/2015

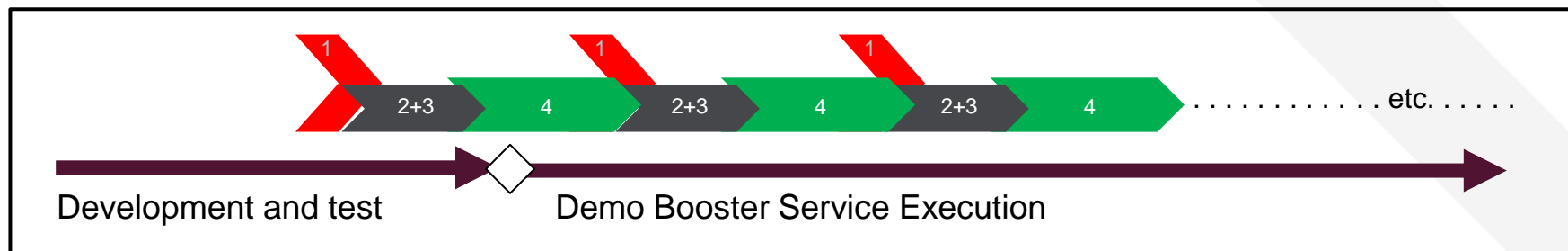
II. Test Demo Cycle 3-4/2015

- Step 1: Demo Pop Up (MVP)
- Step 2: Demo Show & Evaluation (POC)
- Step 3: Demo Pitch

III. Execution of the Demo Booster Service

- Continuation with Step 4: Demo Run

- ▶ Preliminary characteristics for companies: minimum participation of 6 months (2 Demo Cycles)



Companies can participate in the Test Demo Pop up and Demo Pitch 3-4/2015 for free

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