

# Roadmap for Finnish Wind Power Industries



The Wind Power Technology Group

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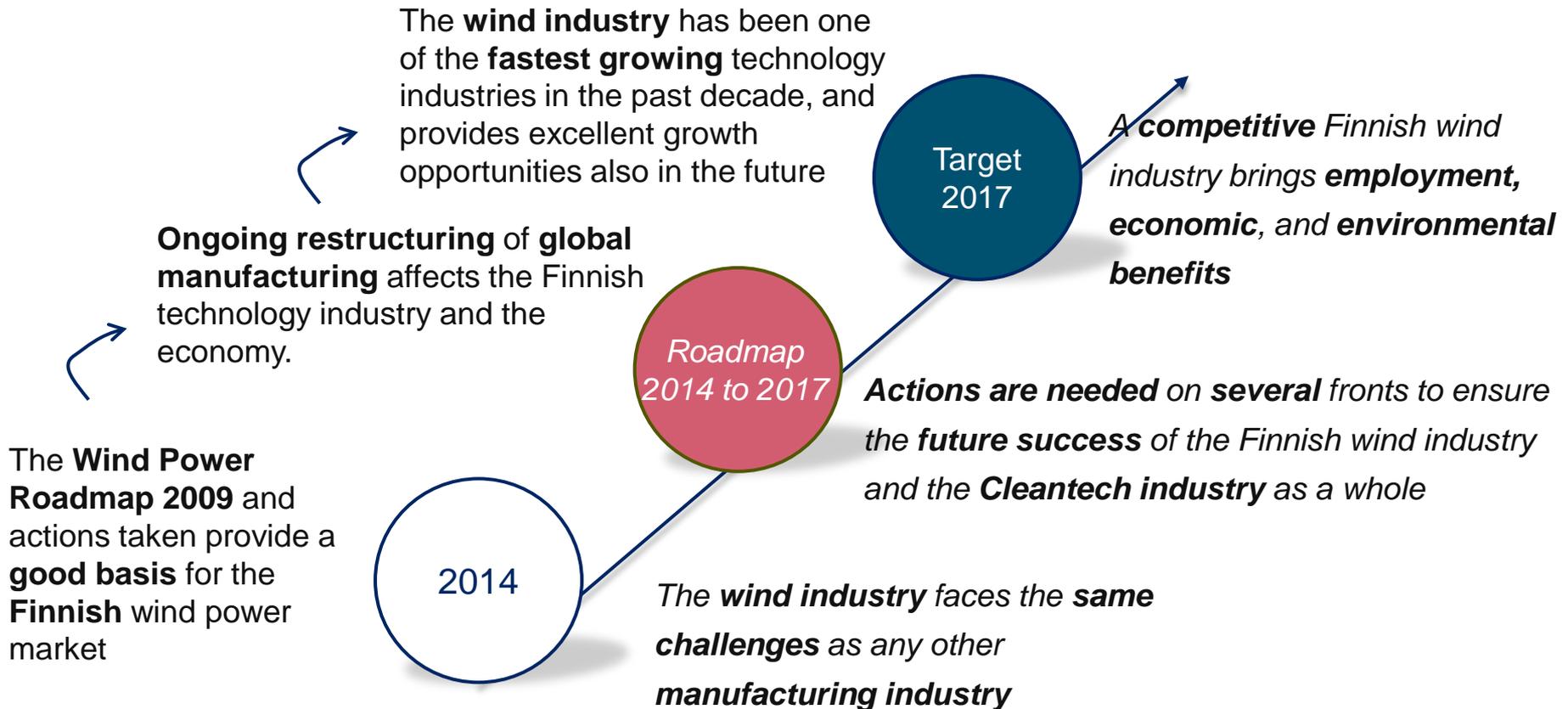
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# Motivation



# The wind industry is one of the top Finnish Cleantech opportunities



# Finnish wind industry offers global opportunities

- Wind power technology is a 100 billion euro per year market opportunity
  - Renewable energy is key in moving towards low carbon energy systems and in climate change mitigation.
  - Wind power is among the fastest growing renewable energy technologies globally.
  - According to IEA, investments of over 2 000 billion dollars are required in wind power by 2035.
- The wind industry has become a mature global business
  - Supply chains that produce thousands of component parts.
  - Operation and maintenance that is increasingly advanced in its use of technology to design turbines, organise wind farms, and map wind potential.
  - Most of the industry is vertically integrated, but deep supply chains have emerged to provide technology and components for the largest turbine manufacturers.
- Finland benefits from a strong domestic wind industry
  - Wind power manufacturers are well positioned to face global competition.
  - The Finnish technology industry needs new growth areas.
  - Wind power is an integral part of Finland's energy mix: in 2013, wind energy made up 1% of the total energy consumption, and in 2020, that same category is set to be >6%.
  - Local manufacturing reduces the environmental impact of transport, creates jobs, and improves the economy at local and national levels.

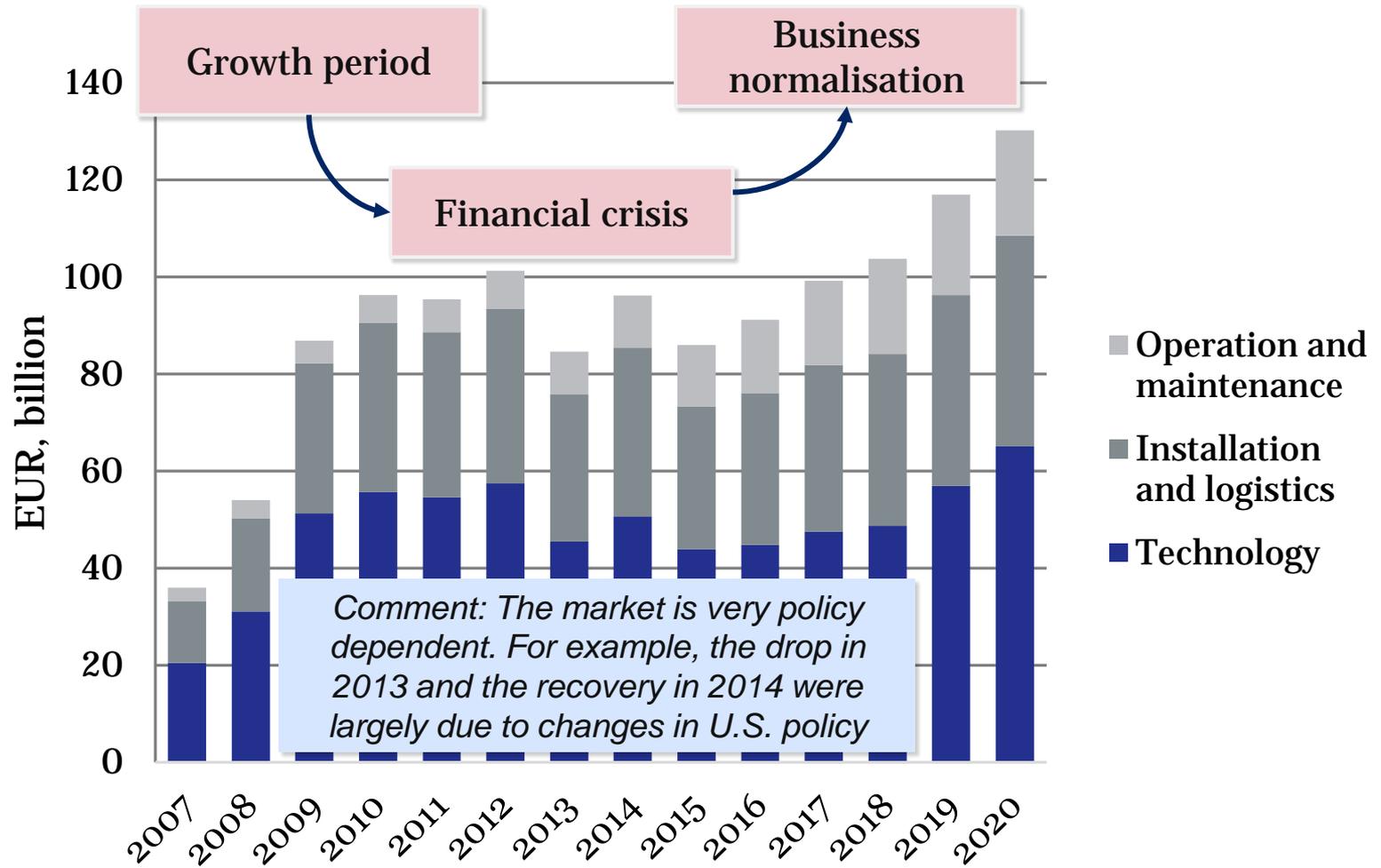
# Despite progress, several bottlenecks hinder success

- The Wind Power Roadmap 2014–2017 builds on the Roadmap 2009
  - Actions made on the basis of the Roadmap 2009 include a wind power feed-in tariff and measures to reduce spatial planning problems
  - Companies and Finnish technology industries committed to further work for the Finnish wind industry
- Swift action is needed to ensure a competitive Finnish wind power industry
  - The global market is still growing rapidly, future market positions are now divided
  - The Finnish wind power industry is ready to compete in the global market
- Opportunities exist in wind power technologies and in the integration of wind power in electricity markets
  - Space exists for new innovations in several areas of wind power technology
  - Challenges remain in the large-scale integration of wind power in electricity markets, both near the populated areas and in favourable, but remote, geographical areas

# Wind Power Market

- Market trends

# Global wind industry market: past growth and future prediction



# Two main drivers of wind technology to date

Size

Levelized cost of energy  
(LCOE)



1970-80:s-

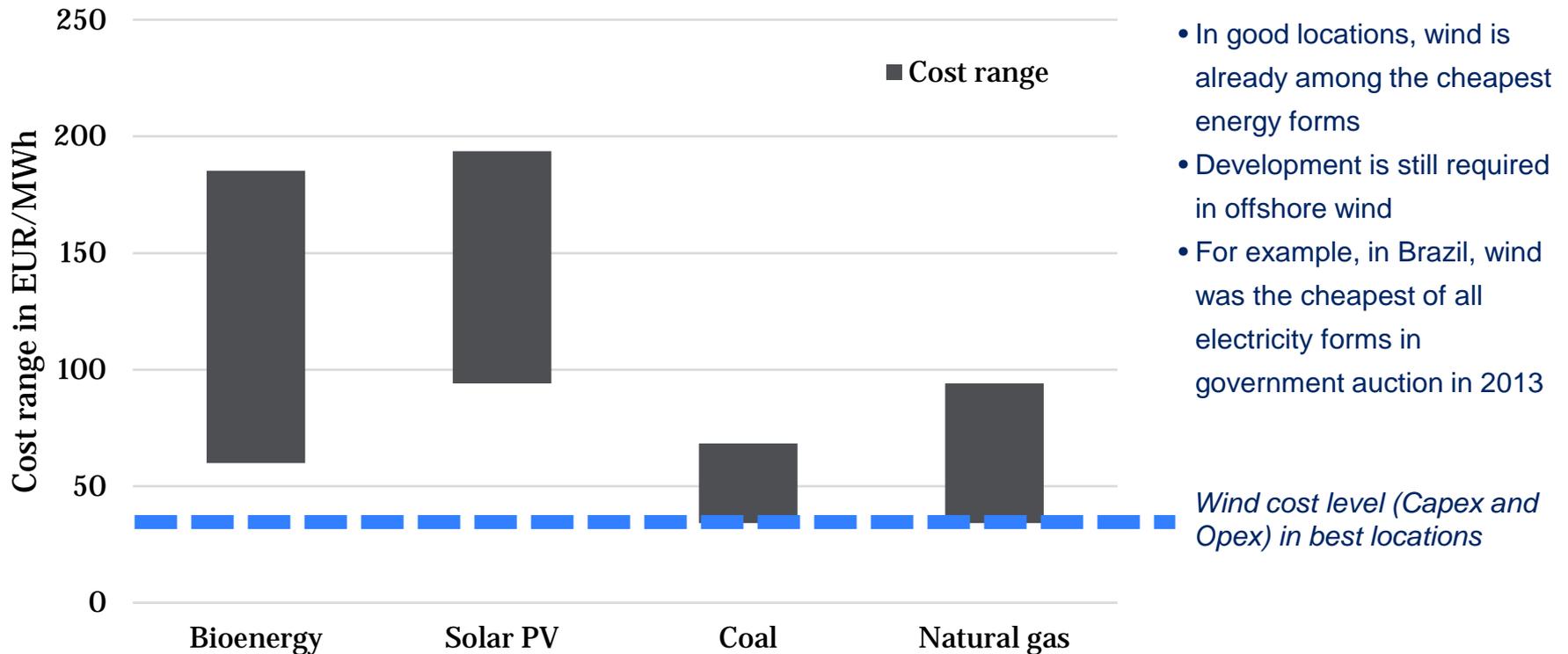
2014

2030

During the past decades, the focus has been on increasing wind-power turbine size and tower height.

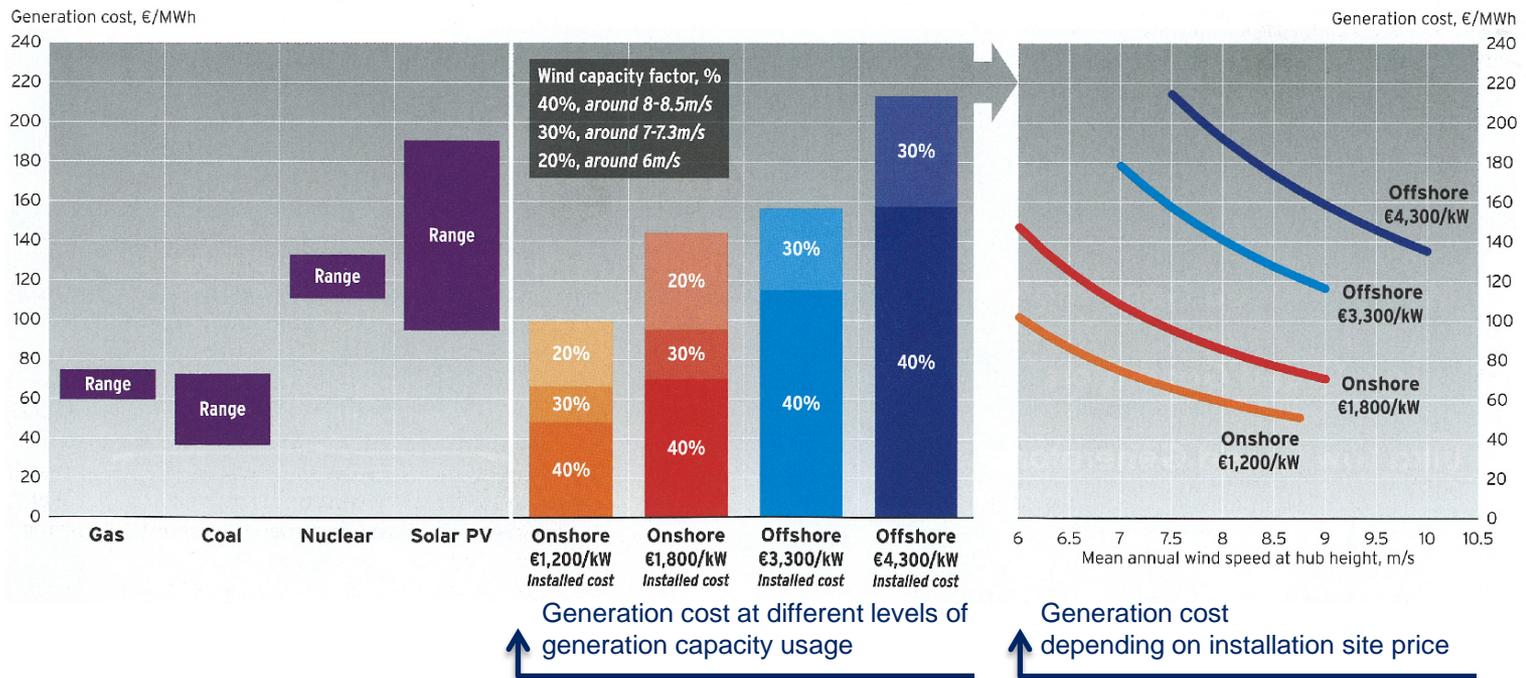
Going forward, efficiency, maintenance, and operating expenses will become more central as increasing size becomes more challenging.

# Wind power is already often the most competitive renewable energy

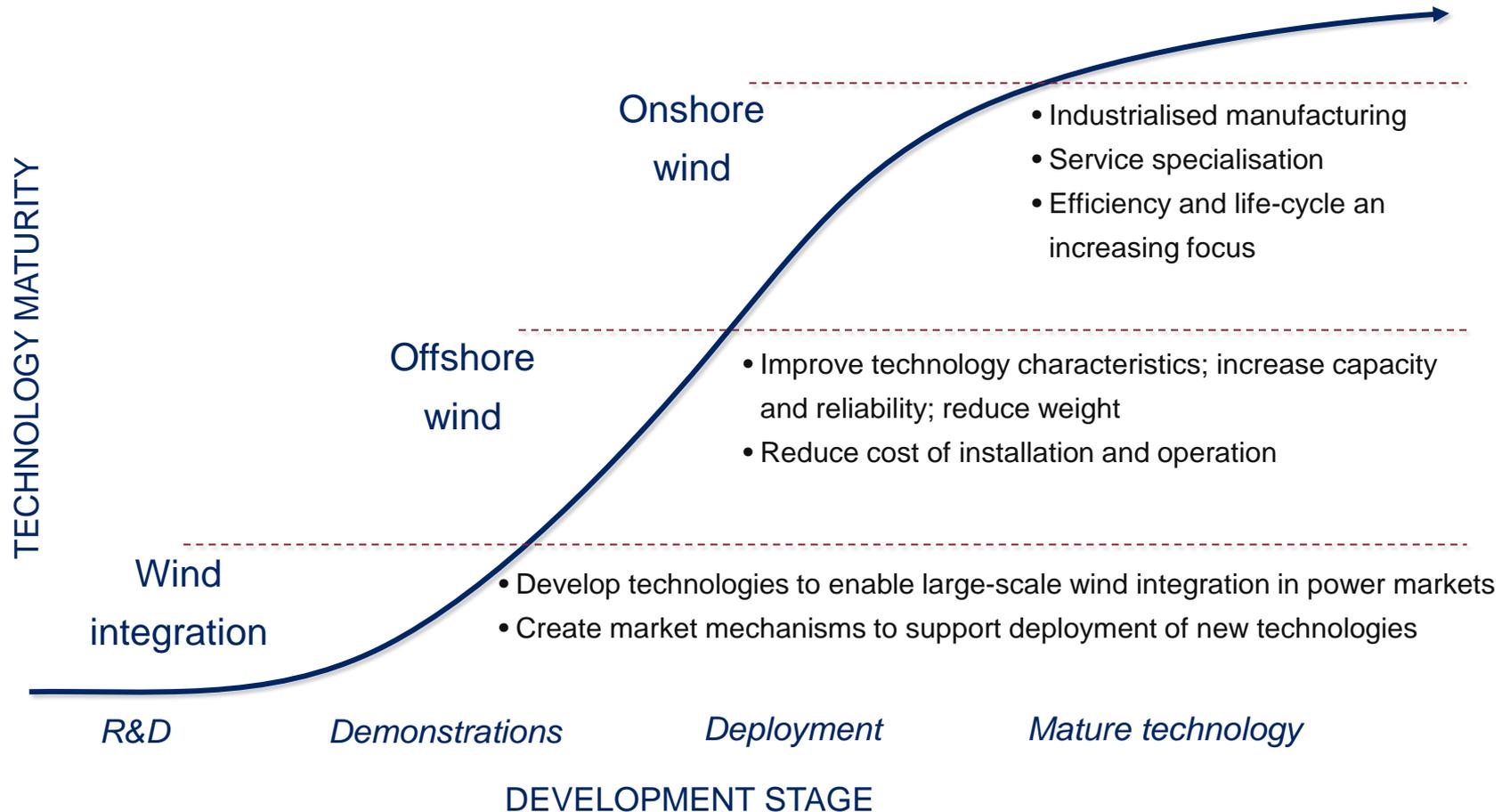


# Wind cost range

- Power generation costs for onshore wind are on the same level as nuclear, even in more costly installation sites and with lower wind speeds of c. 6.5 metres per second.



# Overview of wind power technology progress and key trends

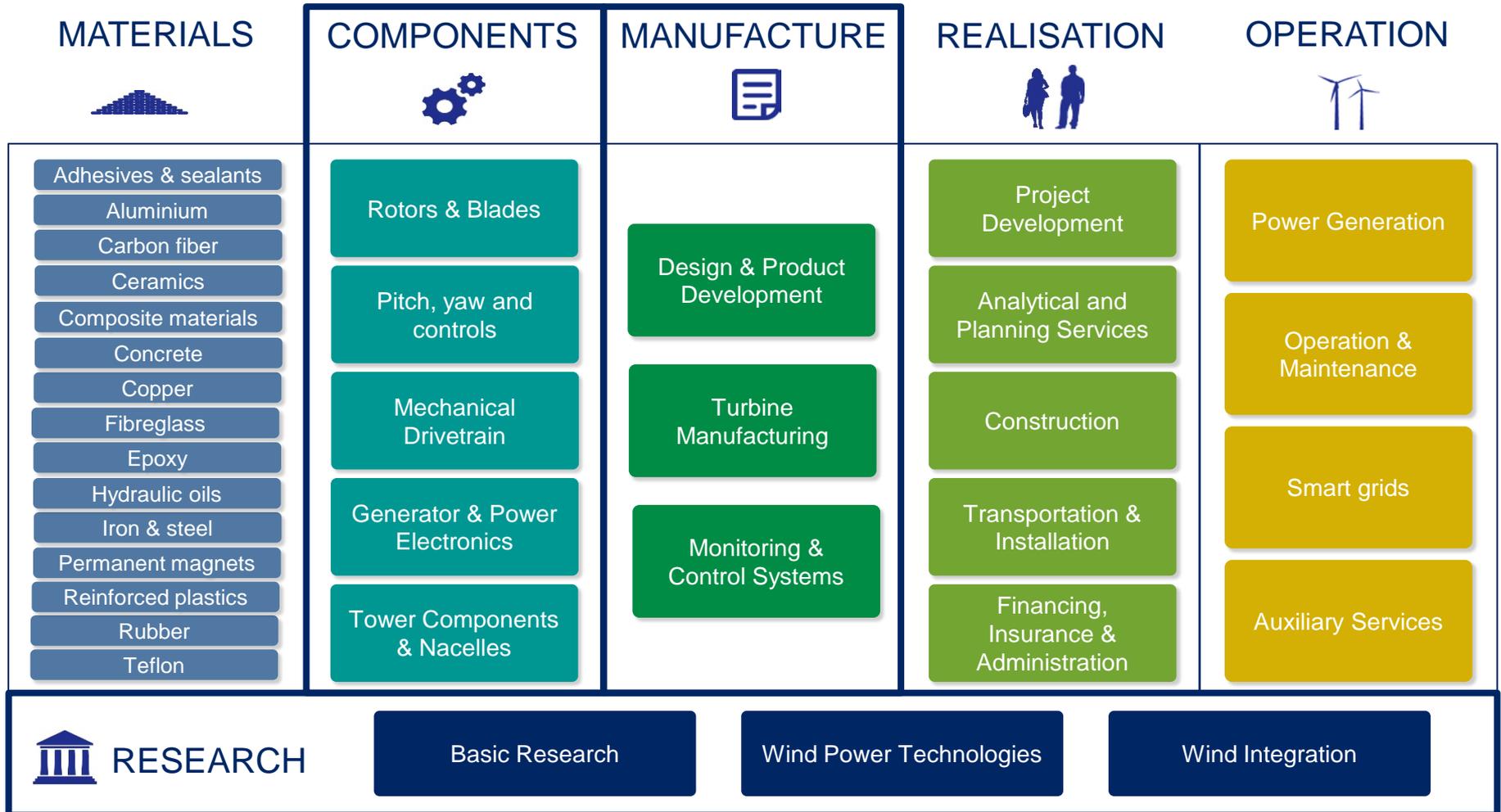


# Wind Power Market

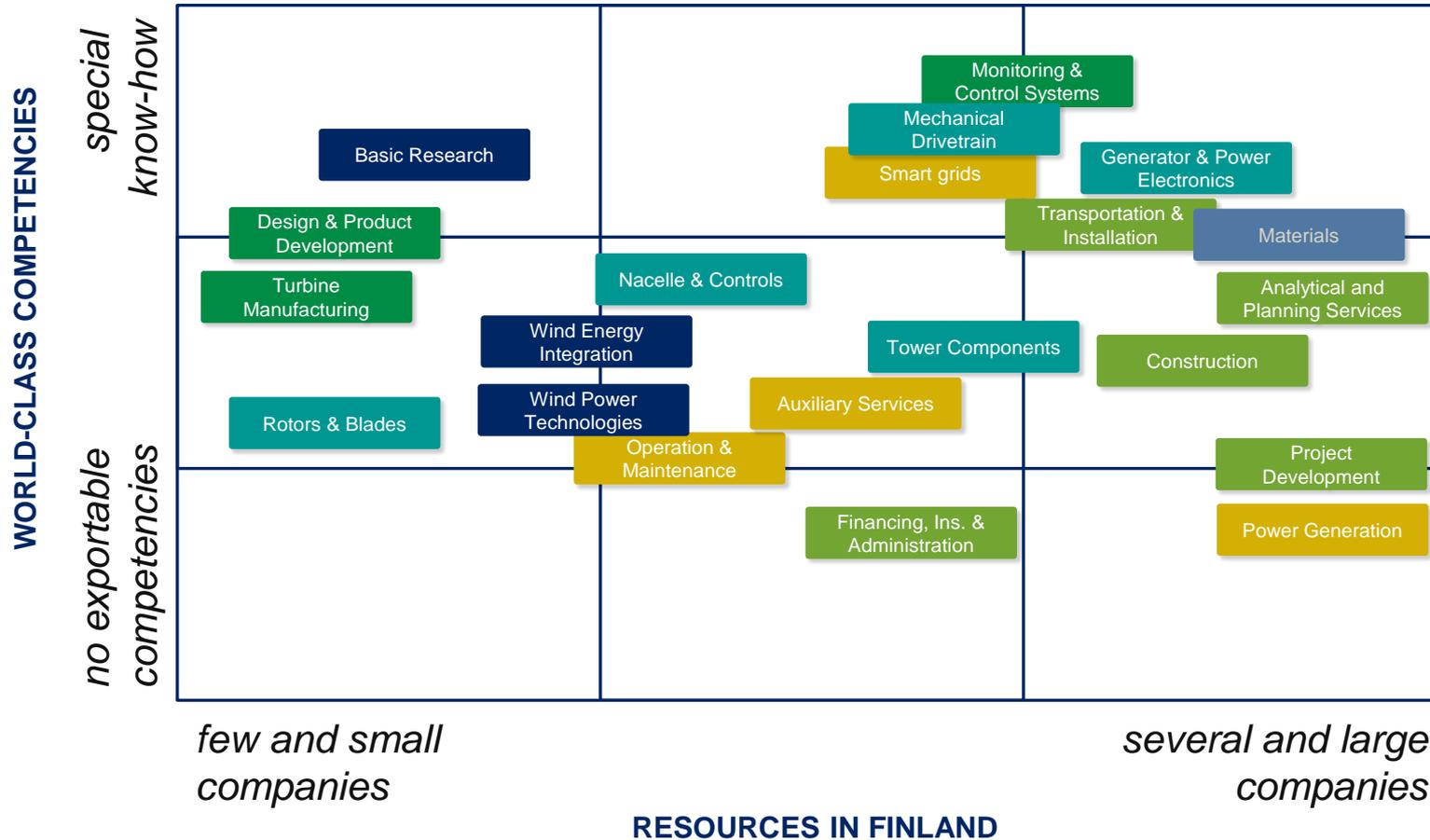
- Finnish Industry's Potential

# Wind power value network

Focus areas in this roadmap



# Finnish wind power competencies and resources



- Some areas in wind turbine components have a leading position in the markets, especially in generators and power electronics
- Other Finnish strengths link to smart grids (ITC), monitoring and measurements (e.g. Vaisala), offshore industry, and strong research tradition

# Benchmarking: Summary of keys to success

Denmark 	Germany 	Spain 
<ul style="list-style-type: none"> <li>• Early political ambition for renewables</li> <li>• Strategic decision to increase wind in national energy system</li> <li>• Innovative and persistent companies</li> <li>• Small country: one grid-owner, short distances, easy networking</li> <li>• National co-operation between R&amp;D institutions and industry</li> <li>• Targeted education</li> <li>• Complete value network</li> </ul>	<ul style="list-style-type: none"> <li>• Stable political support for a long time, starting in 1989 (250 MW Programme)</li> <li>• Renewable Energy Act (EEG, since 2000) established clear feed-in tariff system</li> <li>• Teaming with Danish pioneers, acquiring companies (e.g. Siemens – Bonus)</li> <li>• Local involvement: community wind farms</li> <li>• Political will to create an industry; using strong engineering heritage in Germany</li> </ul>	<ul style="list-style-type: none"> <li>• Early mover (1990s); academic research started in the 1980s</li> <li>• Political support for many decades, though currently uncertain</li> <li>• Utilities among main developers</li> <li>• Deployment in a growing power market (1995-2008)</li> <li>• Own industry with R&amp;D&amp;I</li> <li>• A banking system that came to understand underlying risks and mechanisms</li> </ul>
<ul style="list-style-type: none"> <li>• About 28 000 employees in wind power sector as a whole</li> <li>• App. turnover €10 billion in 2013, of which app. 50% is exported</li> <li>• App. 250 members in the Danish Wind Industry Association</li> </ul>	<ul style="list-style-type: none"> <li>• About 118 000 employees in wind power</li> <li>• App. production volume (2012) €9,4 billion; export share well above 60%</li> <li>• 2100 operator companies, 1100 manufacturers, suppliers and service providers</li> </ul>	<ul style="list-style-type: none"> <li>• About 30 000 employees in wind power</li> <li>• Industry exports technology: app € 1.9 billion/year</li> <li>• Some 200+ companies in the industry</li> </ul>
<ul style="list-style-type: none"> <li>• R&amp;D support 8.7 M€ (2012)</li> </ul>	<ul style="list-style-type: none"> <li>• R&amp;D support 93.2 M€ (2012)</li> </ul>	<ul style="list-style-type: none"> <li>• R&amp;D support 24 M€ (2011)</li> </ul>

# Key Finnish opportunities in the wind power value network

MATERIALS



COMPONENTS



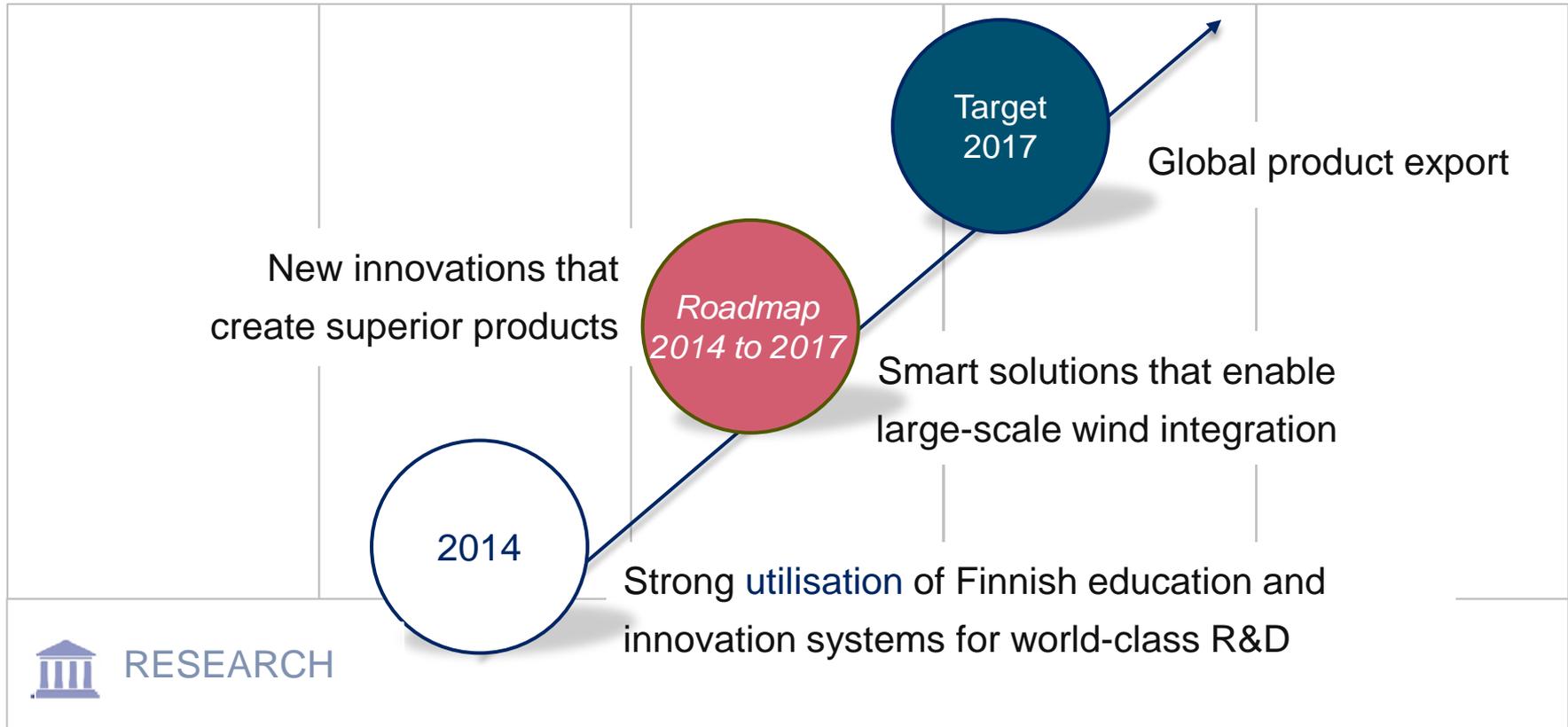
MANUFACTURE



REALIZATION



OPERATION



RESEARCH

# Actions

- Roadmap 2014–2017



# Enabling the success of the Finnish wind industry



# Industry, together, has the potential to create superior products

*Roadmap  
2014 to 2017*

- 1 Operate a strong Finnish wind industry unit under the Cleantech brand
  - Combined Finnish industry has stronger potential to develop world-class products than individual companies
  - The government's Cleantech initiative is a suitable vehicle for the wind industry
  - A strong cluster supports the development of SMEs and other new entrants

# A domestic market boosts Finnish wind industry growth

*Roadmap  
2014 to 2017*

- ...and creates new possibilities

## 2 Use the domestic wind market to support the wind industry

- Government support for the market is useful for industry development
- The domestic market creates potential for local opportunities and supports a credible Finnish wind industry brand
- Finnish financiers could use their influence to increase the use of Finnish components in domestic projects
- Deepen the cooperation with the STY on national topics

## 3 Create a test platform for wind and other renewable integration

- Large-scale integration of wind in energy markets is not yet solved anywhere
- Finland is of the right size and has the right capabilities in wind and smart grids
- The government should create a test platform framework and support industry in building infrastructure
- A platform creates learning possibilities and reference opportunities

# Competitiveness of Finnish industry is built on world-class R&D

*Roadmap  
2014 to 2017*

- 4 Establish tight collaboration between the industry and research institutes
  - The best experts in Finland need possibilities for active cooperation
  - The Government should support R&D&I collaboration: Finnish successes have often been built around government sponsored programmes. Current R&D funding is low (1.9 M€ in 2012) compared to Denmark, where the funding is much larger due to the greater volumes of business
  - Strengthening international R&D cooperation is essential for the industry to compete in global markets
  - In Denmark, the private and public support is more integrated and focused, for example, through the Lindoe Offshore Renewables Center (LORC)
- 5 Increase the offering in wind-power-related education, especially at university level
  - Finland's competitiveness requires highly skilled employees
  - Investments in researchers and skilled engineers are bound to yield benefits
  - There is a European level need for a competent workforce

# Finnish Cleantech's success is built on real products for global markets

*Roadmap  
2014 to 2017*

- 6 Advocate for and support the Finnish wind industry brand
  - Combine the wind industry under the Finnish Cleantech brand
  - Showcase successes through Team Finland and other means
  - The government should support the industry through export and trade facilitation

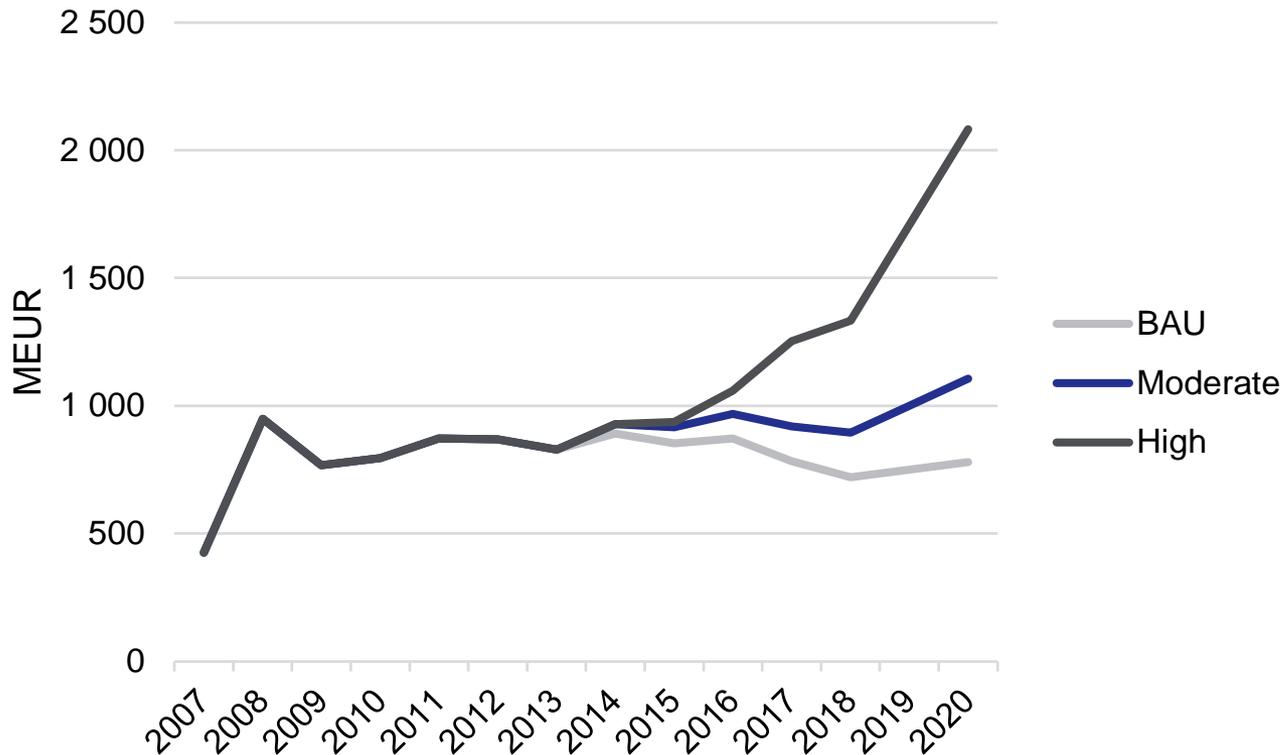
# Impacts

- Roadmap 2014–2017



# Revenue potential of the Finnish wind industry

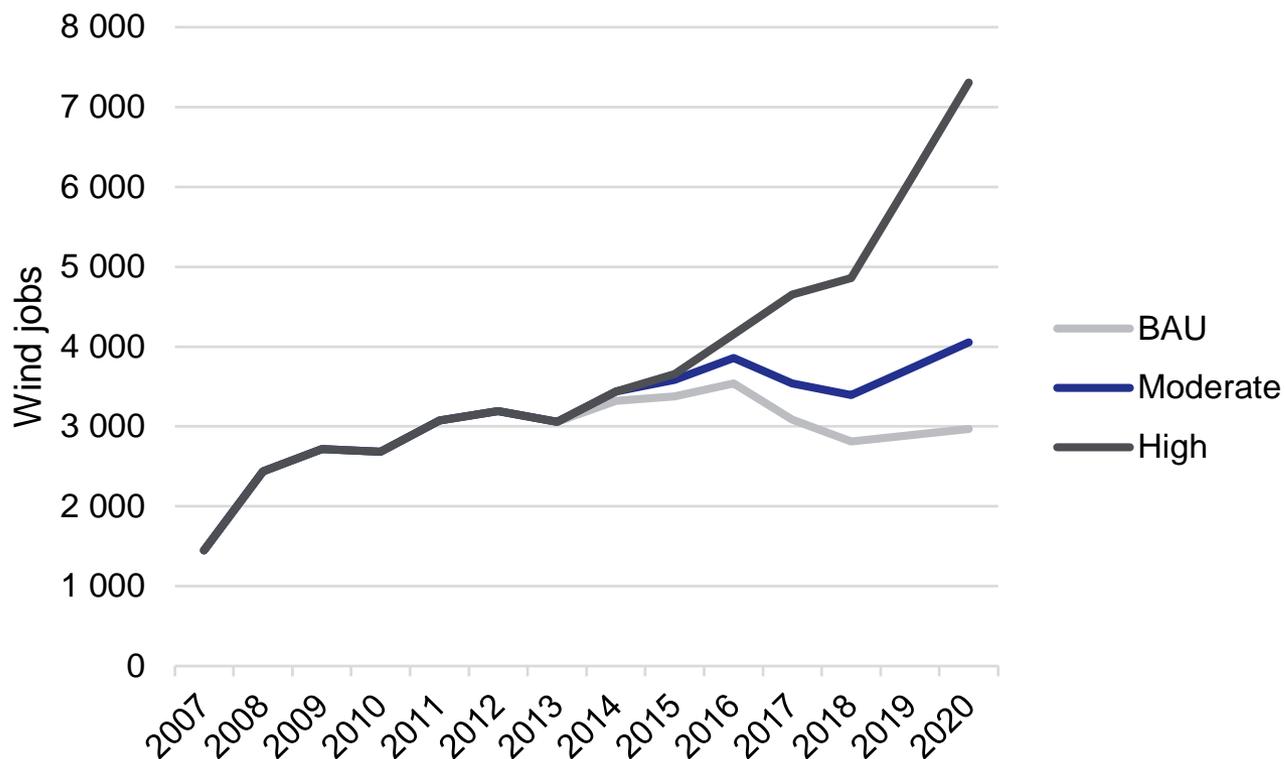
Roadmap  
2014 to 2017



- The wind power industry has delivered around 750 – 1 000 MEUR in revenue during the past five years, corresponding to a market share of 1.5–3.0% in the global equipment market
- Even keeping the market share a challenge in a business-as-usual scenario (BAU)
- Moderate actions could keep the market share until 2020 and help the industry grow
- Roadmap implementation could lead to doubling of the market share and 2 000 MEUR in revenues

# Jobs creation in the Finnish wind industry

Roadmap  
2014 to 2017



- Employment by the wind power industry has varied between 2 000 – 3 000 in the past years
- An increased industry market share to 3% and a growing domestic market by 2020 can bring the total number of jobs to 7 000
- Most of the jobs are in component manufacturing

# Summary



# Enabling the success of Finnish wind industry

*Roadmap  
2014 to 2017*

- Wind power technology is a **100 billion euro** per year market opportunity
- The best potential for Finland lies in **high tech**, both in wind components and in the way wind is integrated in the energy markets
- **Swift action** is needed to ensure a competitive Finnish wind power industry as part of the Finnish Cleantech story:
  - Create a test platform for wind and other renewable energy integration with smart grids
  - Establish tight cooperation between wind industry R&D and our research institutes
  - Educate sufficient resources in competent master's and doctoral level job takers
  - Advocate for the Finnish wind industry both at home and especially abroad
- With realistic estimates, the wind industry can bring in **double** the current **revenue** and create **double** the number of **new skilled jobs**
  - With the right actions, the revenue of Finnish wind companies could exceed 2 000 million euros and the workforce over 7 000 people by 2020

# Global wind power market

- Appendix 1

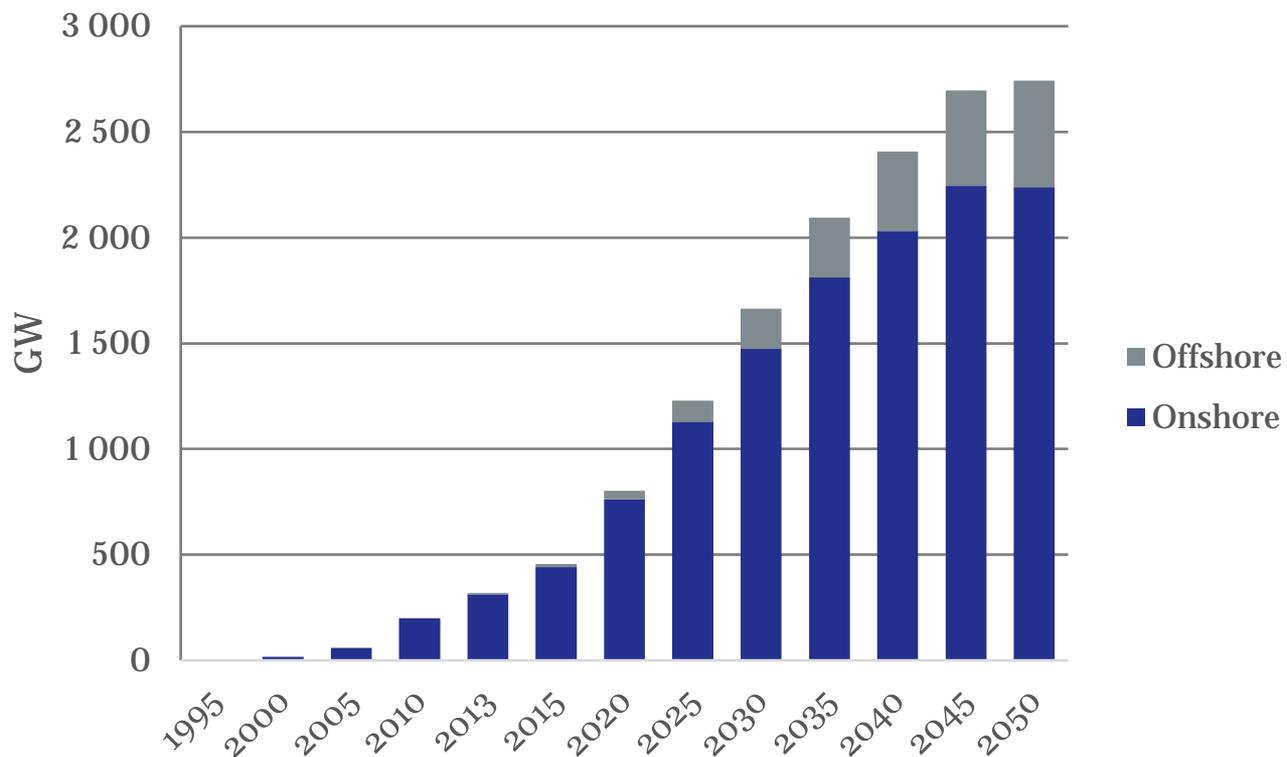
# Wind power technology trends

- Industrialised manufacturing
  - Some estimates see a change in the current business model, where a vertically integrated wind turbine manufacturer dominates the value chain.
  - The new business model could resemble more the aircraft industry type structure, where subcontracting chains become longer and more specialised
- Service specialisation
  - There are specialised services throughout the life-cycle, from project development to construction to installation and operation and maintenance.
- Efficiency and life-cycle an increasing focus
  - The size race starts to reach a limit, in terms of both hub weight and manufacturing capacity
  - Installation and operation and maintenance costs are becoming more important
- Large-scale wind integration in power markets is also a technology challenge
  - Energy storage options and grid development are the most active paths studied

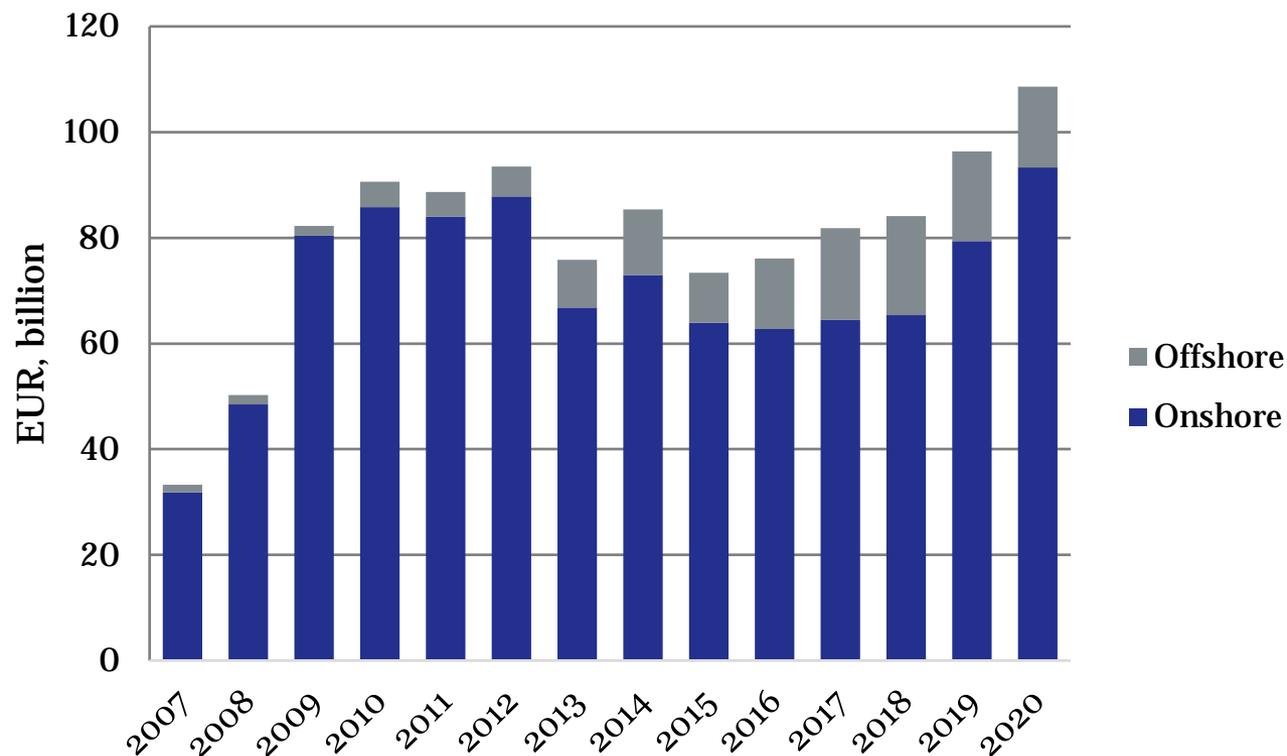
# Benchmarking: Main technology trends in Denmark, Germany, and Spain

Denmark 	Germany 	Spain 
<ul style="list-style-type: none"> <li>• R&amp;D focuses on LCOE reduction, e.g. through value chain optimisation</li> <li>• Offshore technology development: foundations, installations, and accessibility</li> <li>• New functionalities and fewer components (e.g. direct drive concept, two bladed concept)</li> <li>• Lighter materials and more flexible constructions (e.g. towers, generators, blades, foundations)</li> <li>• Smart grid</li> <li>• Wind turbine development (capacity in MW and rotor diameter)</li> <li>• Modularisation and system supply, reducing the number of models and the number of suppliers</li> </ul>	<ul style="list-style-type: none"> <li>• Energy storage: power-to-gas (wind power to hydrogen and methane)</li> <li>• Virtual power plant R&amp;D</li> <li>• Wind technology, several areas, e.g. greater performance through intelligent rotor blades</li> <li>• New materials (carbon-based)</li> <li>• Wind-turbine for low-wind-speed areas, larger rotor diameter, smaller generator</li> <li>• Grid integration for wind energy – especially feed-in-management</li> </ul>	<ul style="list-style-type: none"> <li>• Durable cement for offshore floating platforms through nanotechnology</li> <li>• Wind-wave power open-sea platform equipped for hydrogen generation</li> <li>• Floating, modular, multi-use platform system for use in deep waters</li> <li>• Lightweight 10-MW class offshore wind turbine based on a superconducting generator</li> <li>• Electrical transmission systems for large offshore wind power plants</li> <li>• Wind-flow modelling in complex terrain</li> <li>• Integration of wind energy in islands</li> </ul>

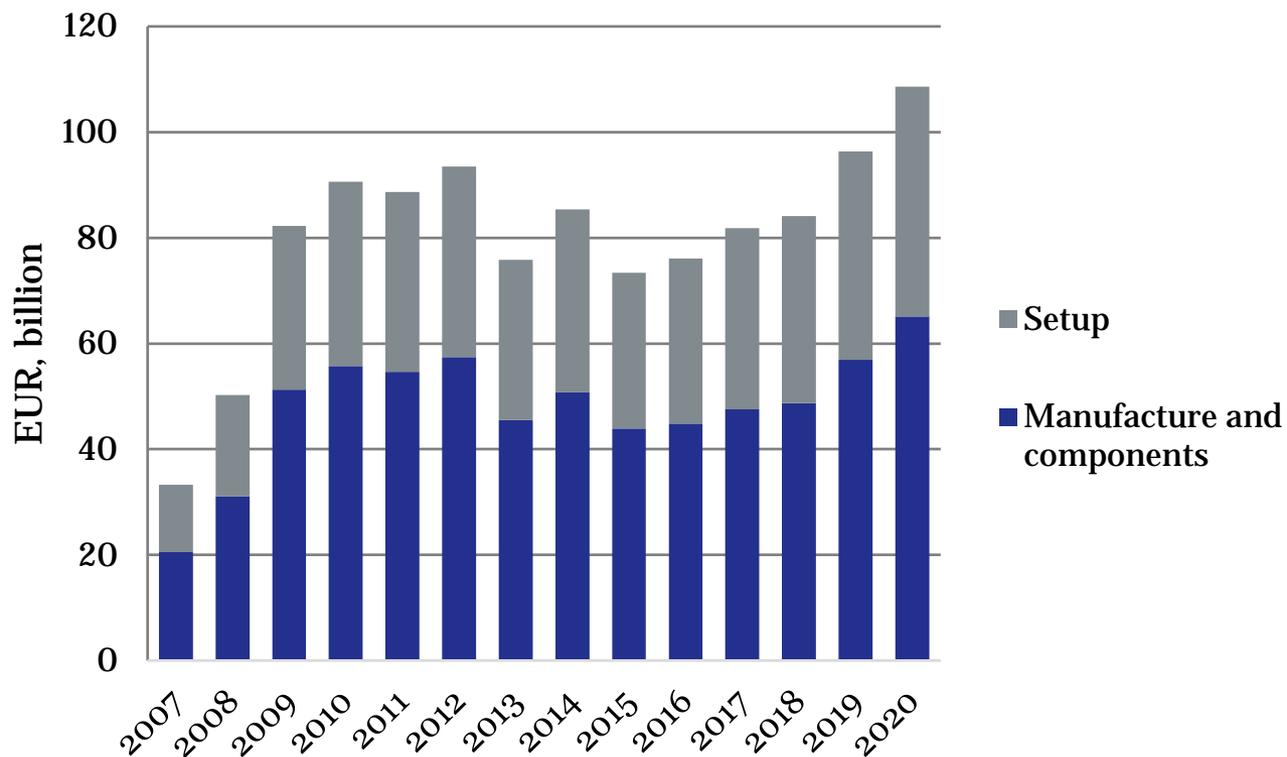
# Global wind power capacity



# Investments in wind power by sector



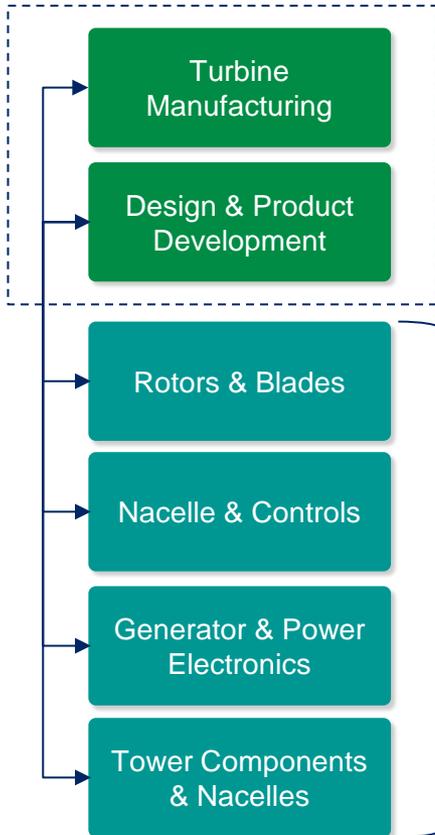
# Investments in wind power by sector



# Finnish wind power industry

- Appendix 2

# Wind power technology industry



## *Situation and trends 2014*

- A few global players dominate the market: e.g. Vestas (DK), Enercon (DE), Goldwind (CHN), Siemens (DE), General Electric (USA), Gamesa (ESP)
- Design and product development are largely with in-house tools and methodologies
- There is a large number of subcontractors
- Subcontracting requires qualification approval from turbine manufacturers
- Key attributes are cost, reliability, and serviceability
- New components or component providers are selected if they provide clear benefits over existing components
- Continuous development of new components is ongoing even for the mature onshore market

## *Finnish opportunities*



- Finnish experiences provide a basis for turbine manufacturing know-how
- Develop new disruptive turbines
- Develop tools and solutions for turbine manufacturers in conjunction with component manufacturers
- Develop new materials: harder, lighter, more durable, recyclable, alternatives to rare earth metals
- Create material-efficient structures, tailored structures, and manufacturing processes
- Improve modelling and simulation of component performance
- Develop energy efficiency of components
- Improve serviceability with products and concepts suitable for cold climates

# Wind power project realisation

Financing,  
Insurance &  
Administration

Project  
Development

Analytical and  
Planning Services

Construction

Transportation &  
Installation

## *Situation and trends 2014*

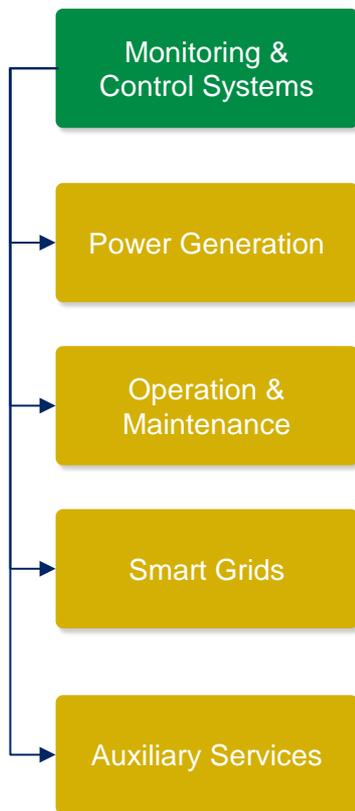
- Funding and insurance come mostly from large investment funds and insurers
- Legal and other administrative services are local
- Specialised organisations exist for project management
- There is a large number of subcontractors
- Value in services attracts both new entrants and turbine manufacturers to extend their offering
- Increasing turbine size and hub heights challenge existing solutions for construction solutions, transportation, and installation
- Offshore installations are increasing and require special equipment throughout their logistics chain

## *Finnish opportunities*



- Domestic financiers use their influence in turbine and component selection
- Use references from the domestic market to extend services in other countries
- Develop analytical and planning services based on domestic references
- Use project management and construction experiences from the domestic market to offer services to other countries
- Utilise marine industry experience in the development of floating platforms for offshore installations and maintenance
- Use know-how in heavy machinery and develop special equipment required in offshore wind for harbours and ships

# Wind power operation



## *Situation and trends 2014*

- Funding and insurance come mostly from large investment funds and insurers
- Legal and other administrative services are local
- Large-scale wind power is run by utilities or independent power producers
- There are specialised services for O&M
- Variability of renewables is disrupting the existing market structures and creates a need to find intelligent solutions for grid stability
- Services are required for integrating variable wind power in the electricity market, e.g. forecasting and balance management, and related tools

## *Finnish opportunities*



- Develop condition measurement equipment, wind turbine and equipment sensors, data communication equipment, and related software
- Low-cost wind power keeps electricity market prices low and benefits all industries
- Develop efficient maintenance service models, on regional and global bases
- Develop and demonstrate technologies and solutions for grid management and optimisation.
- Engage the Finnish IT sector
- Use references from the Nordic electricity markets to expand services to other countries

# Wind power research & development, and innovations

## Basic Research

### *Situation and trends 2014*

- Wind power generation benefits from advances in various sciences, e.g. climatology and meteorology for generation and materials science for the components industry
- Study of lighter and more durable materials is one of the current focus areas

## Wind Power Technologies

- The study of wind power technology uses various applied sciences. There are connections with power engineering, mechanical engineering, and civil engineering
- Current topics include improvements in efficiency, e.g. through studying aerodynamics

## Wind Energy Integration

- Large-scale intermittent renewable power generation affects both the stability of the electrical grid and the market conditions
- Research topics include both technical studies on grid integration and economic studies on how the market infrastructures should be arranged

### *Finnish opportunities*



- Discuss research efforts with the industry to find suitable specific areas where basic research can add value to current and future wind technologies
- Coordinate research with the industry to find areas where Finland has genuine opportunities to become a world-class player
- Coordinate research efforts across universities in combination with doctoral education
- Research efforts can support the testing of large scale integration in the Finnish markets
- Finland already has one of the “smartest” grids that can be used as a basis for large scale experimentation, including for scientific purposes
- The deregulated Nordic electricity market also provides a good basis for market research

# Finnish wind-technology-related university education

- Several universities offer energy technology and related education
  - Aalto University
  - Lappeenranta University of Technology
  - Tampere University of Technology
  - University of Jyväskylä
  - University of Oulu
  - University of Vaasa
- The university offering in wind energy is limited to a few courses
- One professorship (Lappeenranta University of Technology) is dedicated to wind
- There are no bachelor's or master's degree programmes for wind
  - With the exception of one bachelor's programme in spring 2011

# Company listings

## – Component manufacturers (1/2)

### Company

ABB Finland  
Axco Motors  
Componenta Oyj  
Fibox Oy  
Haitor Oy  
Hollming Works Oy  
Hydroll Oy  
Häkkinen Group  
Kumera Corporation  
Leinovalu Oy  
Levator Oy  
Meehanite Technology Oy  
Merus Power Dynamics Oy  
Mesera Yhtiöt Oy  
Metso Foundries Oy  
Miilukangas Oy  
Moventas Gears Oy

### Products/services

Electrical products and solutions for the wind power industry  
Generators  
Iron and aluminium components and casting solutions  
Enclosures  
Hydraulic tensioners  
Mechanical engineering  
Piston accumulators  
Machining  
Machined components  
Iron and steel component castings  
Wind turbine towers  
Casting technology development  
Power quality equipment  
Machined components  
Iron and steel component castings  
Mechanical engineering  
Power transmission equipment

# Company listings

## – Component manufacturers (2/2)

### Company

Neorem Magnets Oy  
Nordpipe Composite Engineering Oy  
Obelux Oy  
Oy SKF Ab  
Parma Oy  
Peikko Finland Oy  
Pemamek Oy  
Powernet Oy  
Prysmian Finland Oy  
Roxtec Finland Oy  
Schaeffler Finland Oy  
Stalatube Oy  
STX Finland  
The Switch  
Trafotek Oy  
Uudenkaupungin Rautavalimo Oy

### Products/services

Permanent magnets and magnet assemblies  
Blades  
Aviation obstruction lights  
Bearings manufacture  
Concrete towers  
Concrete fastening technology for towers  
Welding automation  
Power supplies and battery chargers  
Electricity cabling  
Sealing systems  
Bearings manufacture  
Wind turbine towers  
Wind tower foundations and tower components and services  
Drivetrains  
Electric components: filters, reactors, and transformer solutions  
Iron castings

# Company listings

## – Turbines and monitoring equipment



### Company

ABB Finland Oy  
Labkotec Oy  
Landis+Gyr Oy  
Mervento Oy  
Moventas Gears Oy  
Vaisala Oyj

### Products/services

Electrical products and solutions for the wind power industry  
Measurement devices, e.g. ice detectors  
Smart meter and smart grid solutions  
Direct-drive wind turbines  
Power transmission equipment  
Weather sensors, wind resource assessments, wind power forecasting

# Company listings

## – Project development (1/2)

### Company

ABO Wind Oy  
CPC Finland  
E.ON Climate & Renewables  
Element Power  
EPV Energia Oy  
Eurus Energy Finland Oy  
EV-Windpower  
Ilmatar Windpower Oyj  
Infinergies Finland Oy  
Innower Oy  
Lagerwey Development Oy  
Lumituuli Oy  
Maatuuli Oy  
Megatuuli Oy  
Metsähallitus  
O2

### Products/services

Wind power project development and financing wind power parks  
Wind power project development and operating wind power parks  
Wind power project development and wind power generation  
Project development  
Wind power project development and wind power generation  
Project development  
Wind power project development and wind power generation  
Project development and turnkey wind power plant delivery  
Wind power project development and wind power generation  
Project development and turnkey wind power plant delivery  
Wind power project development and wind power generation  
Project development on government land  
Project development, financing, operation

# Company listings

## – Project development (1/2)

### Company

Posion Energia Oy  
Propel Voima Oy  
Puhuri Oy  
Rödsand Vk Oy  
Saba Wind  
Scandinavian Wind Energy SWE Oy  
SG-power Oy  
Smart Windpower Oy  
Suomen Hyötytuuli Oy  
Suomen Tuulivoima Oy  
TM Voima Oy  
Tornator Oyj  
Tunturituuli Oy  
Tuulikolmio Oy  
Tuulisaimaa Oy  
TuuliWatti Oy  
Tuuliveikot Oy  
UPM-Kymmene Oyj  
Varsinais-Suomen Energia  
Winda Invest Oy  
Voimavapriikki Oy  
wpd Finland Oy

### Products/services

Wind power project development and wind power generation  
Wind power project development and wind power generation  
Wind power project development and wind power generation  
Project development  
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Wind power project development and wind power generation  
Project development  
Project development  
Project development  
Project development and services, operation and maintenance, financing

# Company listings

## – Analytical and planning services (1/2)

### Company

A & P Lundberg Oy  
Ahlman Group Oy  
Biota Tech Oy  
CPC Finland  
Empower Oy  
Ethä Ab  
FCG Suunnittelu ja tekniikka Oy  
Hafmex Group  
Gaia Consulting Oy  
Ilmatieteenlaitos  
Insinööritoimisto Erkki Haapanen  
Kala- ja vesitutkimus Oy  
Meritaito Oy  
Mittakolmio Oy

### Products/services

Electric and automation planning  
Environmental studies  
Environmental studies and other services  
Wind power project development, constructing and operating wind power parks  
Wind power project development, electrification, and other services  
Support services for wind power development  
Infrastructural and environmental engineering  
Wind measurements and other support services for wind power development  
Wind power technology and market studies  
Wind measurements, wind potential assessments, wind power forecasts  
Support services for wind power development  
Environmental studies  
Seabed studies and other services for offshore wind  
Environmental studies and other services

# Company listings

## – Analytical and planning services (2/2)

### Company

NCC Rakennus Oy  
Numerola Oy  
Pöyry Energy Oy  
Ramboll Finland Oy  
Rejlers Oy  
RSC Finland Oy  
Sweco Oy  
Thermopolis Oy  
TLT Group Oy  
TM Voima Oy  
Tuulisaimaa Oy  
Tuulisampo Oy  
Vaisala  
Wind Controller Oy  
World in a Box Finland Oy  
WSP Finland Oy  
YIT Rakennus Oy  
YRJtechnology Oy

### Products/services

Wind power project development, construction and other services  
Support services for wind power development  
Project development and other services  
Project development and other services  
Project planning and turnkey-delivery services  
Wind measurements  
Project development and other services  
Support services for wind power development  
Infrastructure construction and other services  
Project development  
Project development  
Wind measurement technology and services  
Weather sensors, wind resource assessments, wind power forecasting  
Support services for wind power development  
Software development for wind energy planning  
Project development and other services  
Wind power project development, construction, and other services  
Wind measurements

# Company listings

## – Construction

### Company

Andament Group Oy  
Cramo Finland Oy  
Skanska  
Empower Oy  
NCC Rakennus Oy  
Peikko Finland Oy  
Ramirent Finland Oy  
Rudus Oy  
STX Finland  
Technip Offshore Finland Oy  
TLT Group Oy  
YIT Rakennus Oy

### Products/services

Infrastructure construction services  
Rental services and other construction services  
Building, foundation, and other infrastructure construction services  
Wind power project development, electrification, and other services  
Wind power project development, construction, and other services  
Concrete fastening technology for tower foundations and tower connections  
Rental services  
Concrete and other infrastructure construction services  
Wind tower foundations and tower components and services  
Offshore construction services  
Infrastructure construction and other services  
Wind power project development, construction, and other services

# Company listings – Transportation and installation

## Company

Afons Håkans Oy  
Cramo Finland Oy  
DSV Air & Sea Projects Oy  
Empower Oy  
Finnish Sea Service Oy  
Havator Oy  
HL Heavy Lift Shipping Ltd Oy  
Infratek Finland Oy  
JBE Service Oy  
JTA-Connection  
Kaplaaki Oy  
Kaskisten satama - Port of Kaskinen  
Kuljetusliike Ville Silvasti oy  
Levator Oy  
Meriaura Oy  
Meritaito Oy  
Mobimar Oy  
Ramirent Finland Oy  
STX Finland  
Vaasa Engineering  
YIT Rakennus Oy

## Products/services

Sea transport services  
Rental services and other construction services  
Sea transport services  
Wind power project development, electrification, and other services  
Special cargo transport and services at sea and underwater  
Logistics planning, transportation, and installation  
Marine transport  
Infrastructure services  
Installation and maintenance services  
Installation and maintenance services  
Lifting services at sea  
Harbour services  
Special transport services  
Wind turbine towers  
Sea transport services  
Seabed studies and other services for offshore wind  
Offshore wind-farm services  
Rental services  
Wind tower foundations and tower components and services  
Automation and electrification services  
Wind power project development, construction, and other services

# Company listings – Component manufacturers

## Company

ABO Wind Oy  
Asianajotsto Bergmann Oy  
Asianajotsto Bird & Bird  
Asianajotsto Hammarström Puhakka Partners Oy  
Asianajotsto Krogerus Oy  
Asianajotsto Mäkitalo Rantanen & Co Oy  
Castren & Snellman Oy  
Fondia Oy  
Impax Asset Management  
Inspira Oy  
LähiTapiola Keskinäinen Vakuutusyhtiö  
O2  
Oy Risk Consult Ab  
SEB  
Taaleritehtaan Pääomarahastot Oy  
Tuulitapiola Ky  
wpd Finland Oy

## Products/services

Wind power project development, financing wind power parks  
Legal services  
Financing of wind power projects  
Financing services  
Financing of wind power projects  
Project development, financing, operation  
Insurance services  
Financing of wind power projects  
Wind power financing through wind power fund  
Financing of wind power projects  
Project development and services, operation and maintenance, financing

# Company listings – Operation and maintenance

## Company

3DWS  
Airice Oy  
Bladefence  
CPC Finland  
Empower Oy  
Hafmex Group  
Hafmex Group  
Infratek Finland Oy  
JBE Service Oy  
JTA-Connection  
KL-Lämpö Oy  
Moventas Gears Oy  
O2  
Oy SKF Ab  
Polar Wind Technologies Oy  
Schaeffler Finland Oy  
STX Finland  
wpd Finland Oy  
YIT Rakennus Oy

## Products/services

Maintenance services  
Maintenance services  
Maintenance service: inspection, repair, and maintenance of blades  
Wind power project development, constructing and operating wind power parks  
Wind power project development, electrification, and other services  
Maintenance services  
Wind measurements and other support services for wind power development  
Infrastructure services  
Installation and maintenance services  
Installation and maintenance services  
Maintenance services  
Power transmission equipment  
Project development, financing, operation  
Bearings manufacture  
Maintenance services  
Bearings manufacture  
Wind tower foundations and tower components and services  
Project development and services, operation and maintenance, financing  
Wind power project development, construction, and other services

# Company listings – Auxiliary services

## Company

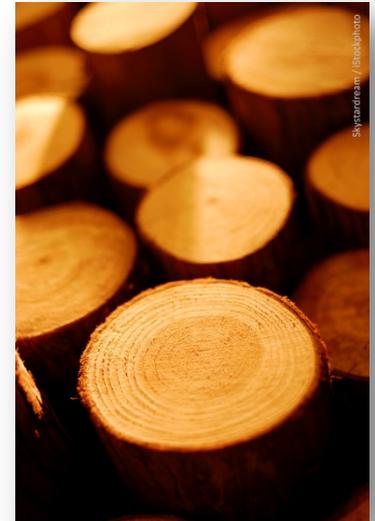
Axpo Finland  
Buildercom Oy  
Dismantle Oy  
Empower Oy  
Energiakolmio Oy  
Fuchs Oil Finland Oy  
MastCraft  
Moventas Gears Oy  
O2  
Onninen Oy  
Polar Wind Technologies Oy  
Realfinans Oy Ab  
Rejlers Oy  
Vaisala  
YIT Rakennus Oy

## Products/services

Wind power sales to electricity markets  
Data management services  
Wind power mill dismantling services  
Wind power project development, electrification, and other services  
Wind power sales to electricity markets  
Lubricants and services  
Wind measurement masts  
Power transmission equipment  
Project development, financing, operation  
Material and information services  
Maintenance services  
Financing services  
Project planning and turnkey-delivery services  
Weather sensors, wind resource assessments, wind power forecasting  
Wind power project development, construction, and other services

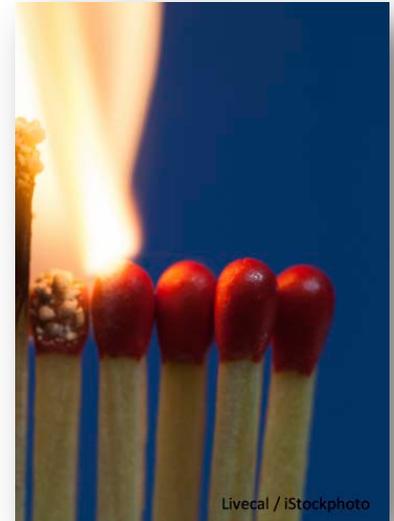
# Benchmarking: Keys to success of Finnish forestry machines

- Companies: Ponsse, Valtra, Timberjack, Logset, Fixteri, etc.
- Strong individuals who started up a business in Finland.
- Close co-operation with users – customer feedback one of the main foundations of R&D.
- Strong forestry industry as a whole – a long tradition of collaboration over the entire value chain.
- Inherent need for cost-effective supply chains and logistics due to long distances – the forestry industry supported forestry machinery R&D and financed machine investments.
- Brilliant combination of ICT and automation in forestry machine manufacture.
- Early start of manufacturing in export countries (e.g. Valmet in Brazil).
- Research support (from Metsäteho).
- The role of legislation has been minor.



# Benchmarking: Keys to success of Finnish biomass-fired boilers

- Companies: Ahlström, Metso/Valmet, Ariterm, Renewa, etc.
- A strong forestry industry has meant domestic demand for biomass-fired boilers – need to utilise otherwise difficult side-streams of the forestry industry.
- Bioenergy has been a national priority for a long time, and has enjoyed political support both at both national and EU levels.
- Strong and long-lasting R&D support (VTT & universities; Tekes)
- Regular domestic investments
  - Opportunities to time after time demonstrate new technologies on the domestic market – has proved vital for first commercial-scale references.
  - Increase in design and engineering know-how
  - Development and strengthening of sub-contractor networks



# Keys to success

- The road to success is lined with conscious efforts and decisions.

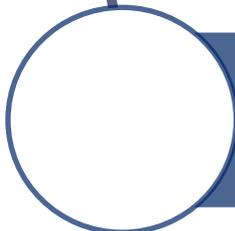


# Domestic market and test platform support ideas

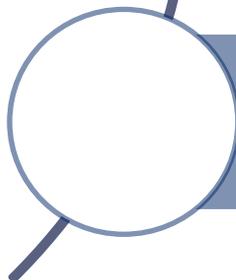
- Integration of wind power and other renewables to the power grid



Idea: **Smart grids** and wind farm management, both onshore and offshore, will require IT solutions. Hence, the **Finnish IT sector** should be brought onboard as a new player, in addition to manufacturing.



Idea: A future competitive advantage could be to build and develop wind in **remote locations**, in Finland and across the globe – starting with Finland – a sort of **project export**

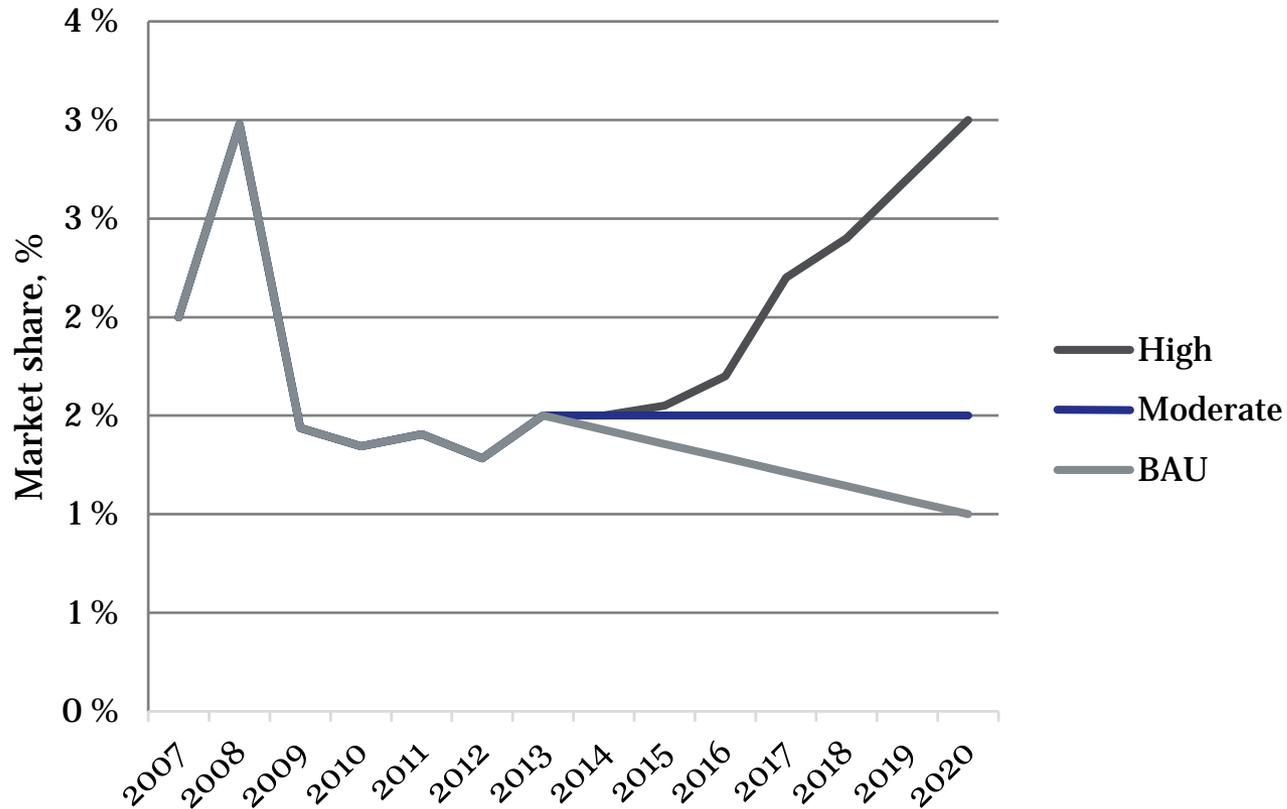


Idea: Industry could promote the wind turbine brands with Finnish components, to a) increase local acceptance for projects that use Finnish components, and b) increase the possibilities for Finnish companies to win contracts with turbine manufacturers. (“**Suosi suomalaista**”)

# Impact assessments

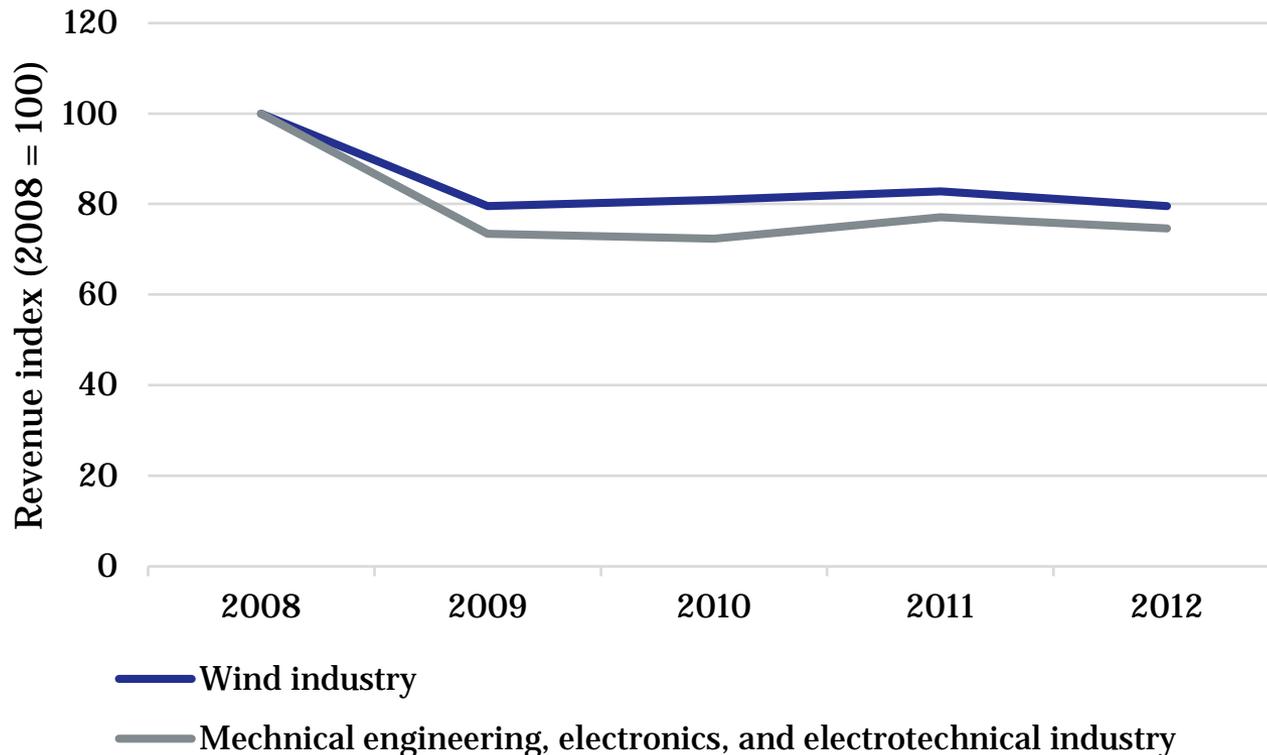
- Appendix 3

# Assumed market share of the Finnish wind industry in three scenarios



- The financial crisis and subsequent market turmoil after 2008 affected Finnish industry significantly, including the wind industry
- The Finnish wind industry has lost some of the global market share, mainly to Chinese manufacturers
- Market share increases depend on the ability to develop and market new innovative products

# Effect of post-2008 financial crisis on Finnish industries



- The financial crisis and subsequent market turmoil after 2008 affected Finnish industry significantly, including the wind industry
- The wind industry has been slightly more resilient to the downturn

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# Interviews

## Companies

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- Fibox Oy
- Hollming Oy
- JTA Connection Oy
- Mervento Oy
- Moventas Oy
- Neorem Oy
- Pemamek Oy
- Powernet Oy
- STX Finland Oy
- The Switch Oy

## Other organisations

- Danish Wind Industry Association/  
Vindmølleindustrien
- German Wind Energy Association/  
Bundesverband WindEnergie
- Spanish Wind Energy Association/  
La Asociación Empresarial Eólica
- Finnish Wind Power Association/  
Suomen Tuulivoimayhdistys
- VTT Technical Research Centre of  
Finland

# Report background

- The Roadmap 2014–2017 has been commissioned and steered by the Wind Power Technology Group of the Federation of Finnish Technology Industries
- Analysis is based on earlier literature, company financial data, and interviews and workshops with The Wind Power Technology Group members, and interviews with wind power and industry associations
- The work was been conducted by an independent expert organisation, Gaia Consulting Oy, in April–May 2014. Gaia's team consisted of Dr. Iivo Vehviläinen, Dr. Markku Hagström, Håkan Jonsson, Aki Pesola, Karri Lehtonen, and Dr. Pekka Pokela
- For further details, please contact the Federation of Finnish Technology Industries [www.teknologiateollisuus.fi/en](http://www.teknologiateollisuus.fi/en) or Gaia [www.gaia.fi](http://www.gaia.fi)

Thank you

