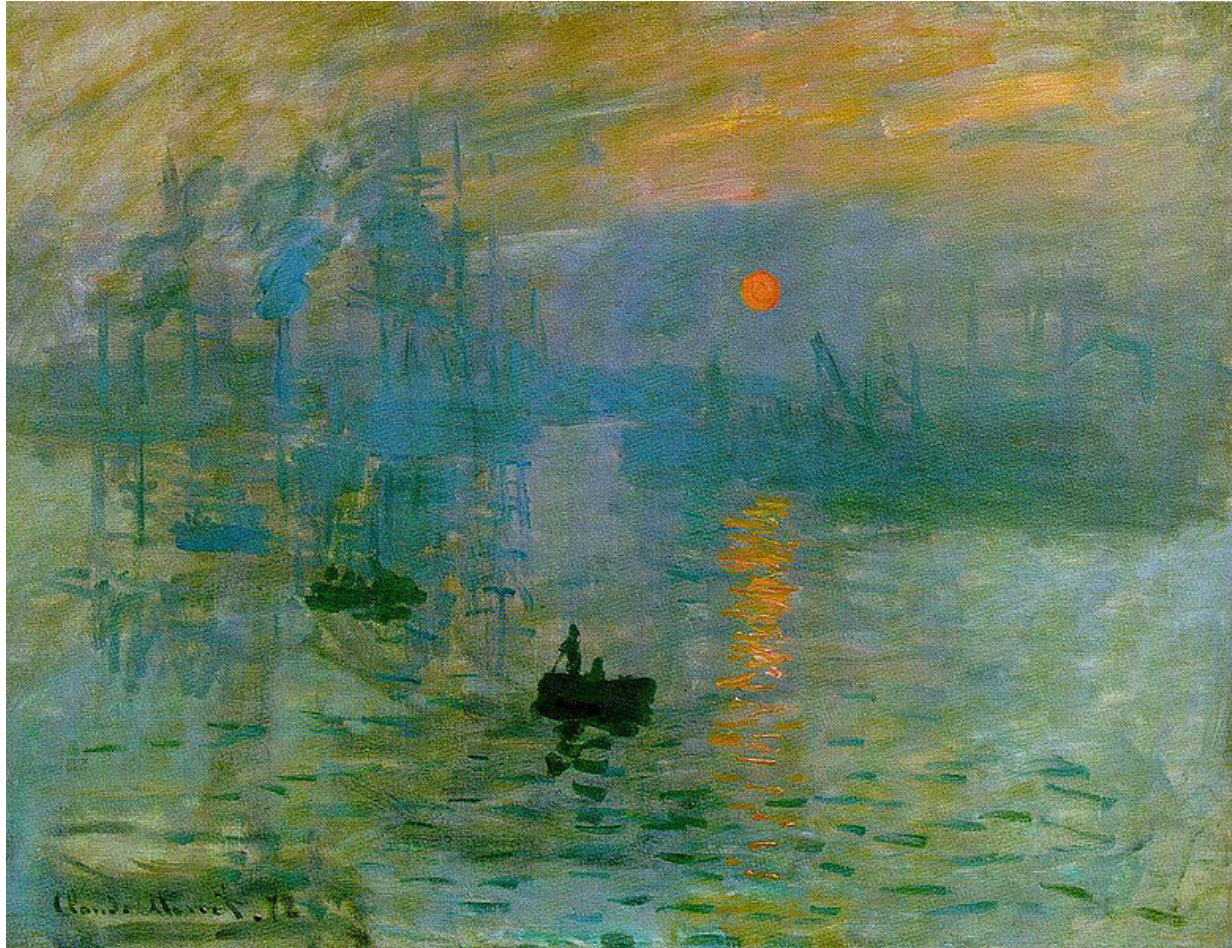


Perspectives of Innovation

Is this Innovation?



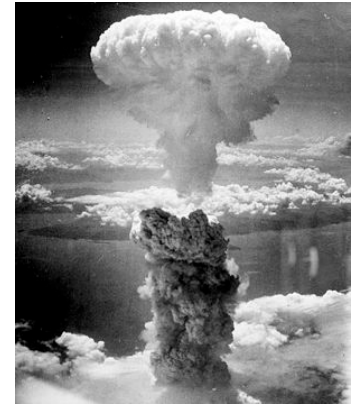
Or this?



Or what about this?



Components of Innovation



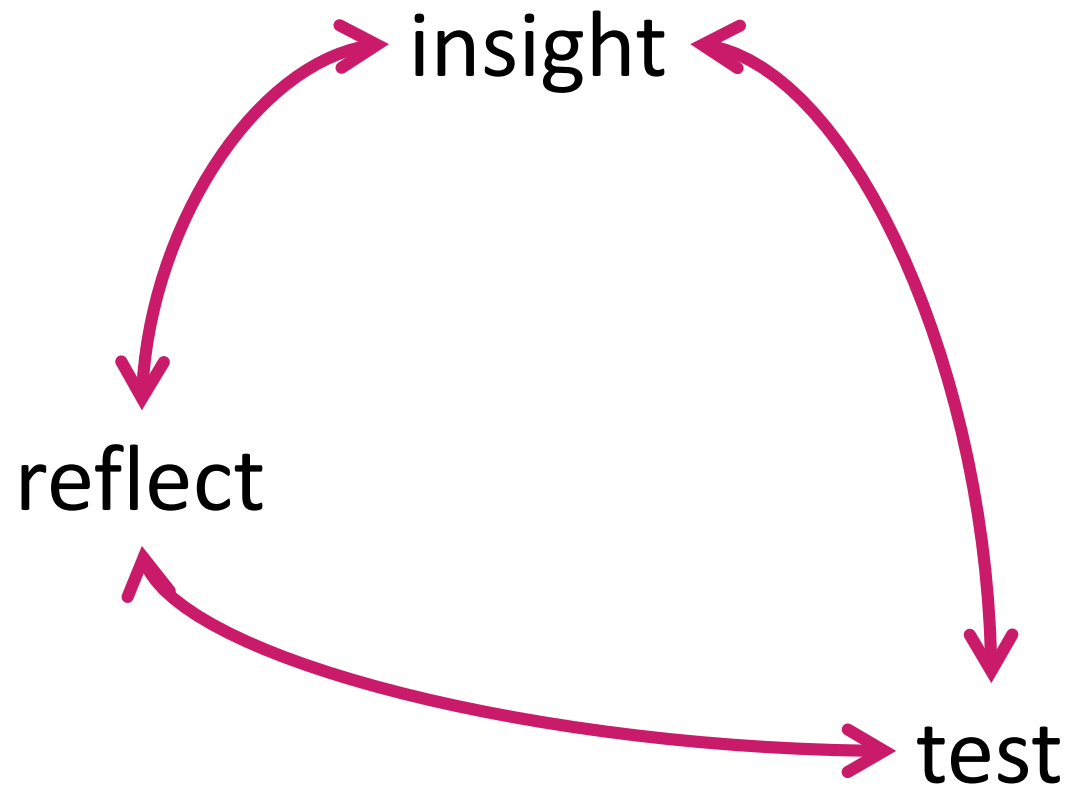
Domain relevant skills: knowledge

Creativity relevant processes: tolerant towards ambiguity

Task motivation: intrinsic motivation

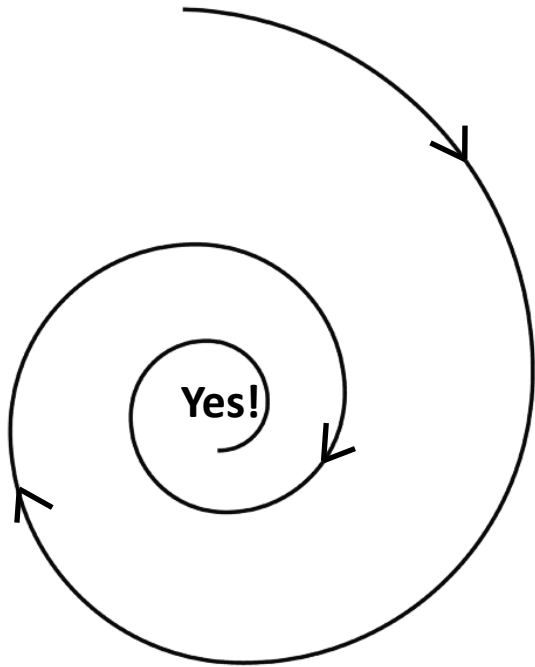
Social Environment: openness, non-judgemental

Innovation fuel: Learning





"Furs, Egon zu Fürstenberg Kollektion at Revillon. Dorian Gray, Frankfurt Airport, 1980 (3)" av Kurt Lindemann - Eget arbete, published in Pelz International, Juni 1980.
Licensierad under CC BY 3.0 via Wikimedia Commons - <https://commons.wikimedia.org/wiki/>

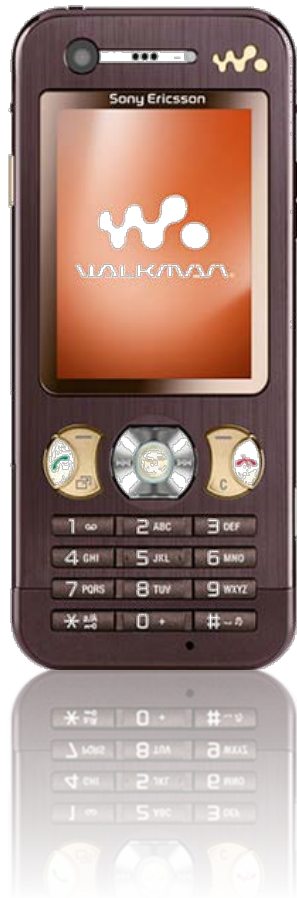


Acknowledgement
Reinforcement of the already
known
Incremental innovation

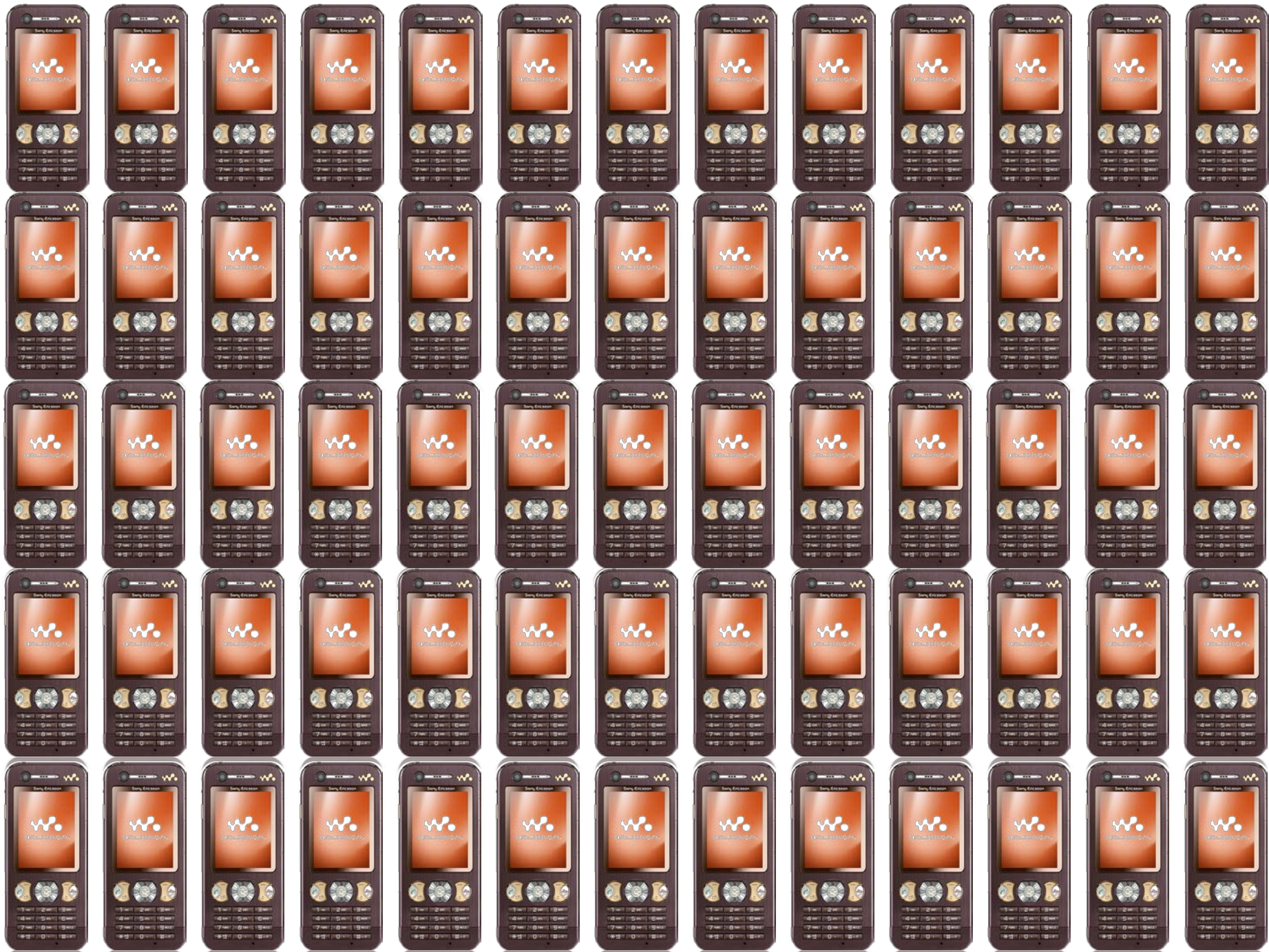
And are tools I use
to solve problems

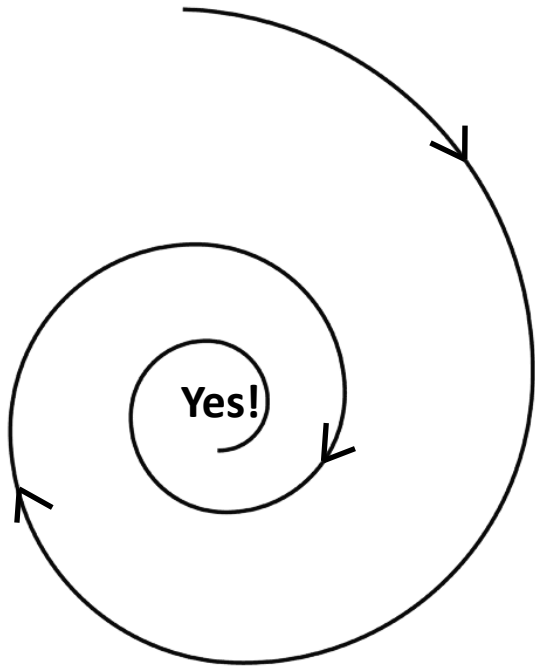
My mental images help
me sort impressions and
predict what I expect to
happen





Phone first





Acknowledgement
Reinforcement of the already
known
Incremental innovation



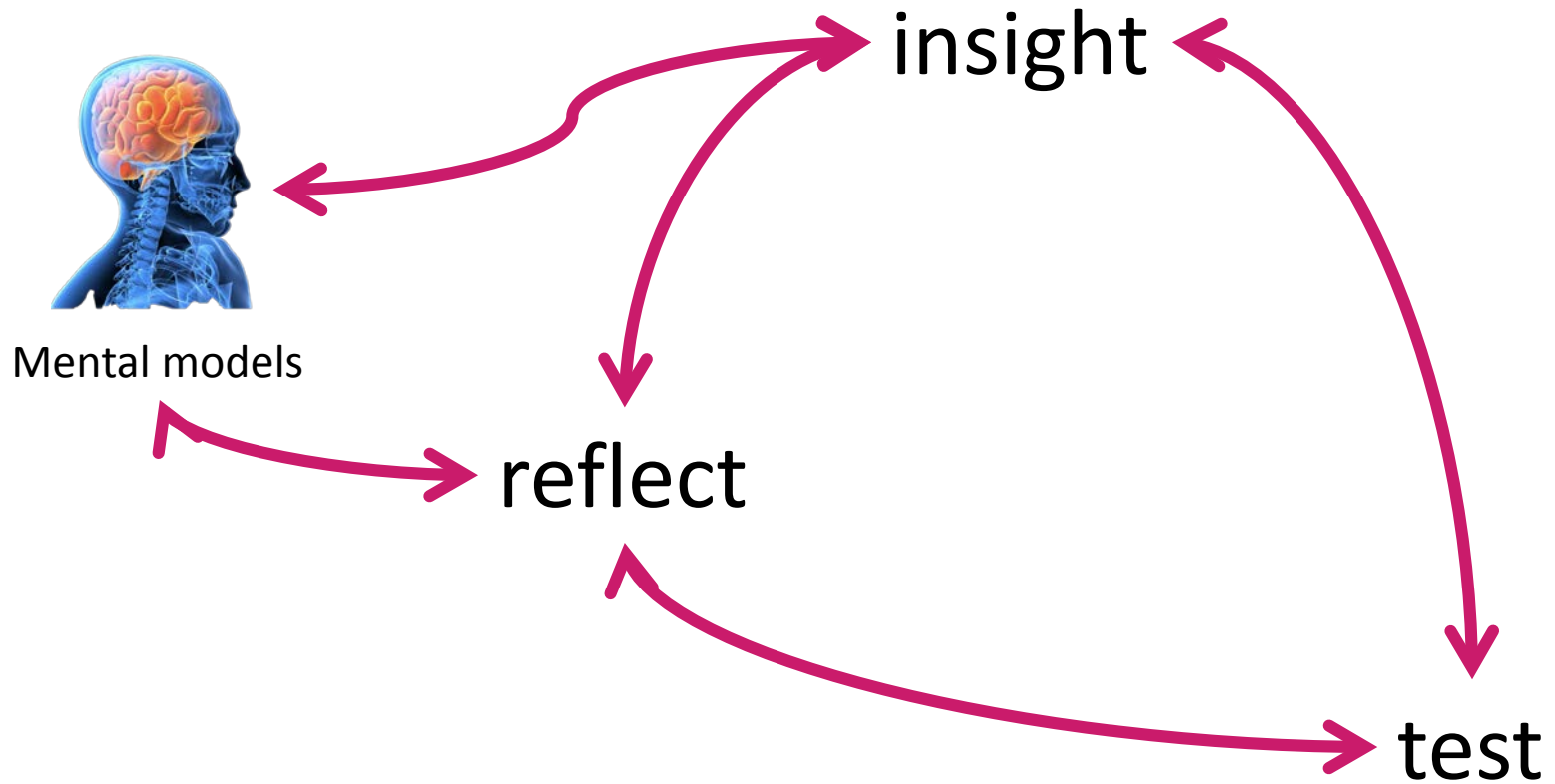
What are these
"first"?



Trust reality!



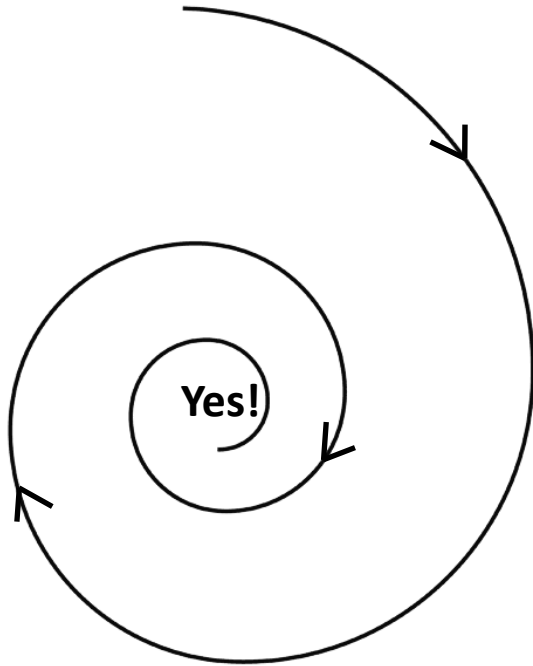
Innovation fuel: Learning



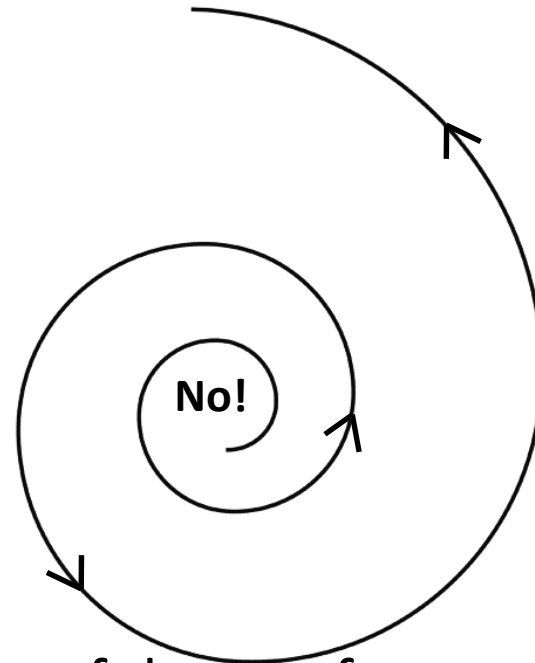
Emotions

Risk+Failure=Shame

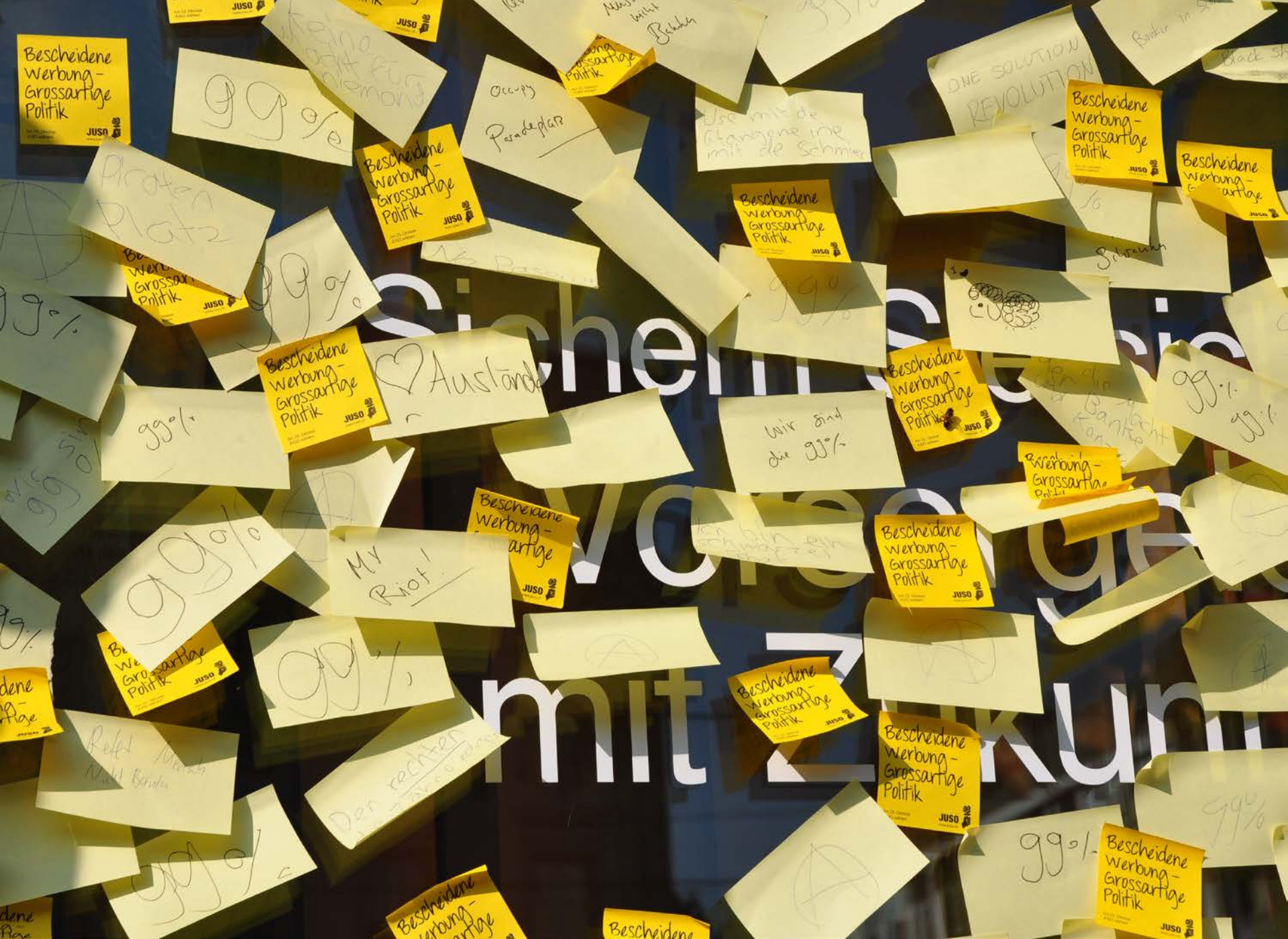
Failure is unexpected or uncomfortable learning



Acknowledgement
Reinforcement of the already
known
Incremental innovation

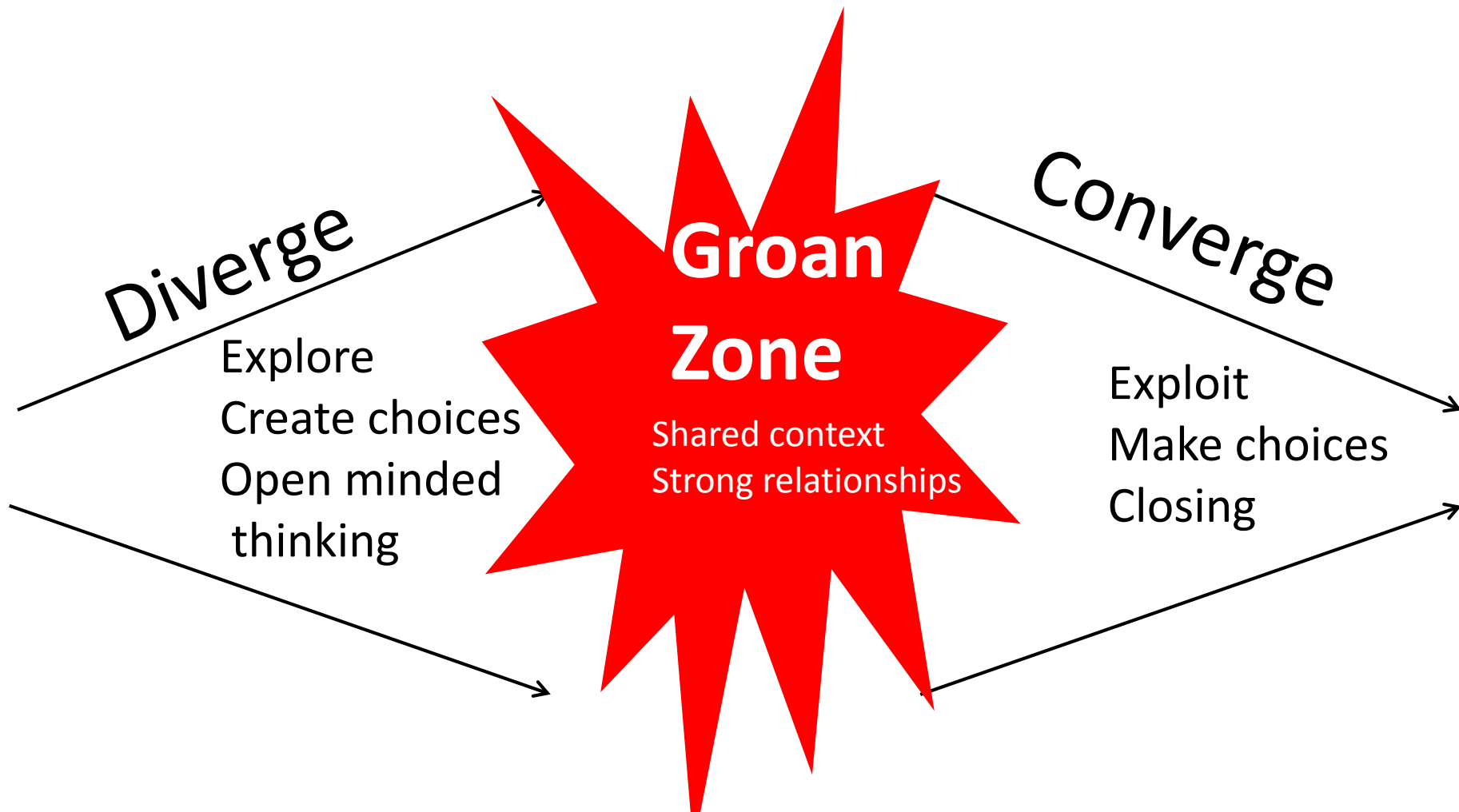


Out of the comfortzonen
Forced to change
Define the problem differently
next time
More radical innovation



"Occupy Paradeplatz" in Zürich 2011-10-22 14-52-16" by Roland zh - Own work. Licensed under CC BY-SA 3.0 via Wikimedia Commons - <https://commons.wikimedia.org/wiki>

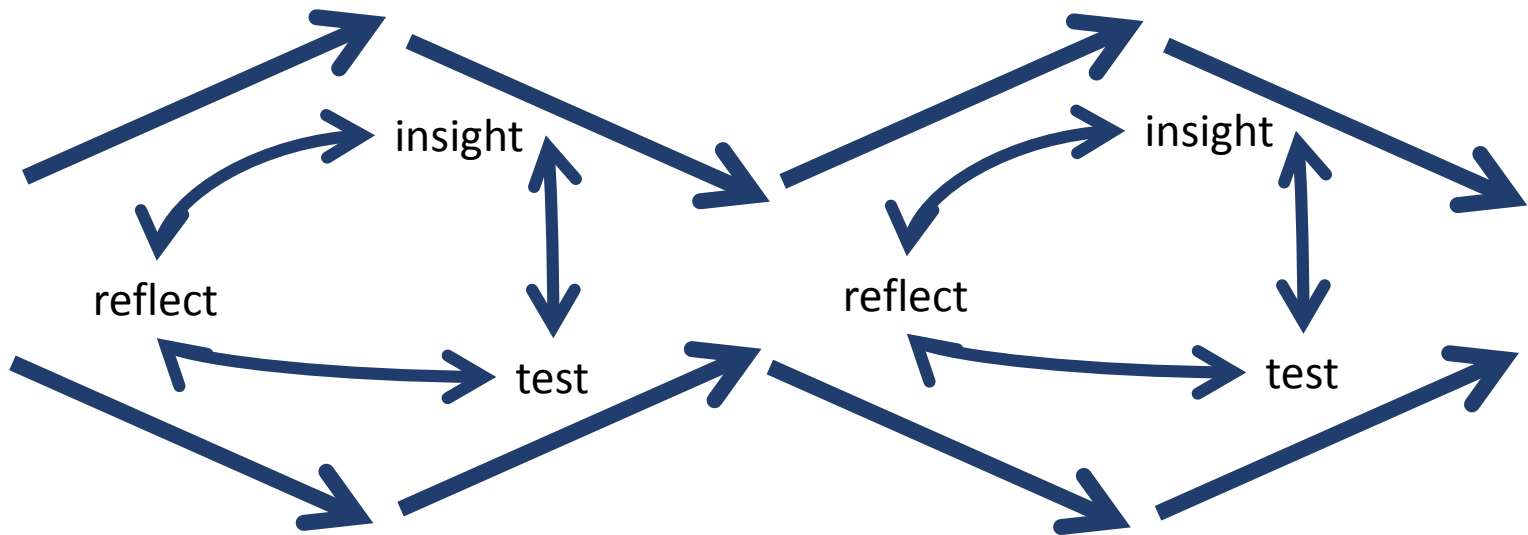
Creating choices – making choices





Trust

This is practicing innovation





Ambiguity

When there is no wrong. Nor right



CHOOSE YOUR SEGWAY SOLUTION

CONSUMERS



BUSINESS



LAW ENFORCEMENT/SECURITY



ROBOTICS MOBILITY PLATFORM





Courage