

# MEDIA RATECARD OHUTLEVY MAGAZINE 2024

# Ohutlevy

Ohutlevy magazine is the only professional magazine in Finland specialized in sheet metal and sheet metal processing. An advertisement in Ohutlevy magazine will reach the majority of the users of sheet metal in Finland.

OHUTLEVY magazine website: [www.ohutlevy.com](http://www.ohutlevy.com)


The latest issue of OHUTLEVY magazine:

[https://digiplus.fi/www/Ohutlevy/2023\\_No1/index.html#p=1](https://digiplus.fi/www/Ohutlevy/2023_No1/index.html#p=1)

Orders of the magazine and advertising sales  
Reeta Luomanpää, Federation of Finnish Technology Industries  
tel: +358 40 645 2019

E-mail: [reeta.luomanpaa@teknologiateollisuus.fi](mailto:reeta.luomanpaa@teknologiateollisuus.fi)



 Teknologiateollisuus  
Ohutlevytuotteet

## PUBLISHER

Federation of Finnish Technology Industries

## EDITORIAL OFFICE

Teknologiainfo Teknova Oy  
PL 10, 00131 HELSINKI

## PRINTING HOUSE

Lehtisepät Oy

## EDITOR-IN-CHIEF

Simo Mäkimattila, M-Ohutlevyosuunnittelu Oy  
puh. +358 408314314  
E-mail: simo.makimattila@hotmail.com

## TECHNICAL INFORMATION

Size: A4  
Nro of pages: min. 48 sivua  
Printing area: 170 x 260 mm  
Printing method: offset  
Binding: wth staples  
Circulation: min. 1000 pcs  
Publishing: max. 2 issues per year

## ADVERTISING SALES

Reeta Luomanpää, Teknologiateollisuus ry  
puh. +358 40 645 2019  
E-mail: reeta.luomanpaa@teknologiateollisuus.fi

## ADVERTISEMENTS

Size	Printing area mm	Prices € 4-coloured
1/1 page	210 x 297	1.200
1/2 page, upright	88 x 265	870
1/2 page, horizontal	180 x 130	870
1/3 page, upright	58 x 265	780
1/3 page, horizontal	180 x 86	780
1/4 page, upright	88 x 130	610
1/4 page, horizontal	180 x 63	610
Front cover	210 x 220	1.750
Back cover	210 x 297	1.350
2. cover	210 x 297	1.300
3. cover	210 x 297	1.250

Rates are for readymade digital materials. A 24 % VAT will be added to the rates.

## MATERIAL TO BE SENT TO

Ready made digital ads can be sent to [studio@ppd.fi](mailto:studio@ppd.fi) The title of the email should have Ohutlevy 1/2023 in it.

## LIABILITY FOR ERRORS AND CLAIMS

The written claims must be done within 7 days when the magazine has been published. The compensation for an accepted advertisement omitted from the magazine does not exceed the advertisement rate.

## EDITORIAL CALENDER (latest date)

Issue	Articles	Ad reservations	Ad close	Issue ready
1/2024	to 20.6.	pe 30.8.	pe 6.9.	pe 13.9.